

Advanced Genomics Platform for Next-Generation Cancer Therapies



Investor Presentation
November 2021

Forward-Looking Statements

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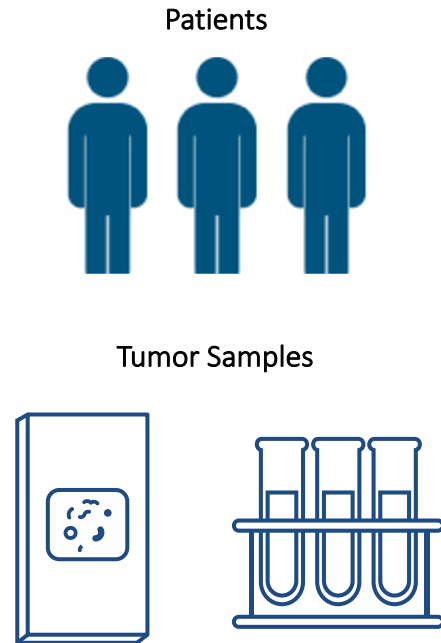
In some cases, you can identify forward-looking statements because they contain words such as “anticipate,” “believe,” “contemplate,” “continue,” “could,” “estimate,” “expect,” “intend,” “may,” “plan,” “potential,” “predict,” “project,” “should,” “target,” “will,” or “would,” or the negative of these words or other similar terms or expressions. These statements are only predictions. Personalis has based these forward-looking statements largely on its current expectations and projections about future events and financial trends that it believes may affect its business, financial condition and results of operations. Also, these forward-looking statements represent the Company’s estimates and assumptions only as of the date of this presentation. The Company assumes no obligation to update any forward-looking statements after the date of this presentation, except as required by law.

This presentation also contains estimates and information concerning the Company’s industry and business, including estimated market size, projected growth rates of the markets in which Personalis participates, indicative pricing for the Company’s products and the prevalence of certain medical conditions. These data involve a number of assumptions and limitations, and you are cautioned not to give undue weight to such estimates. The Company has not independently verified the statistical and other industry data generated by independent parties and contained in this presentation and, accordingly, it cannot guarantee their accuracy or completeness. In addition, projections, assumptions and estimates of its future performance and the future performance of the industries in which it operates are necessarily subject to a high degree of uncertainty and risk due to a variety of factors. These and other factors could cause results to differ materially from those expressed in the estimates made by the independent parties and by Personalis.

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Providing Cancer Diagnostics Tests to Help Patients Live Better & Longer Lives

Providing biopharma & oncologists with molecular data about patient tumors



Comprehensive
Molecular Data

~20,000

TUMOR GENES + IMMUNE SYSTEM

Customer Base

50+

BIOPHARMA CUSTOMERS using NeXT;
FUTURE EXPANSION WITH ONCOLOGISTS

Oncology
Revenue Growth

2020 ONCOLOGY REVENUE: **\$22.5M**
3Q'21 ONCOLOGY REVENUE: **\$8.6M** (+50% YoY)

Large Market

~\$40 billion

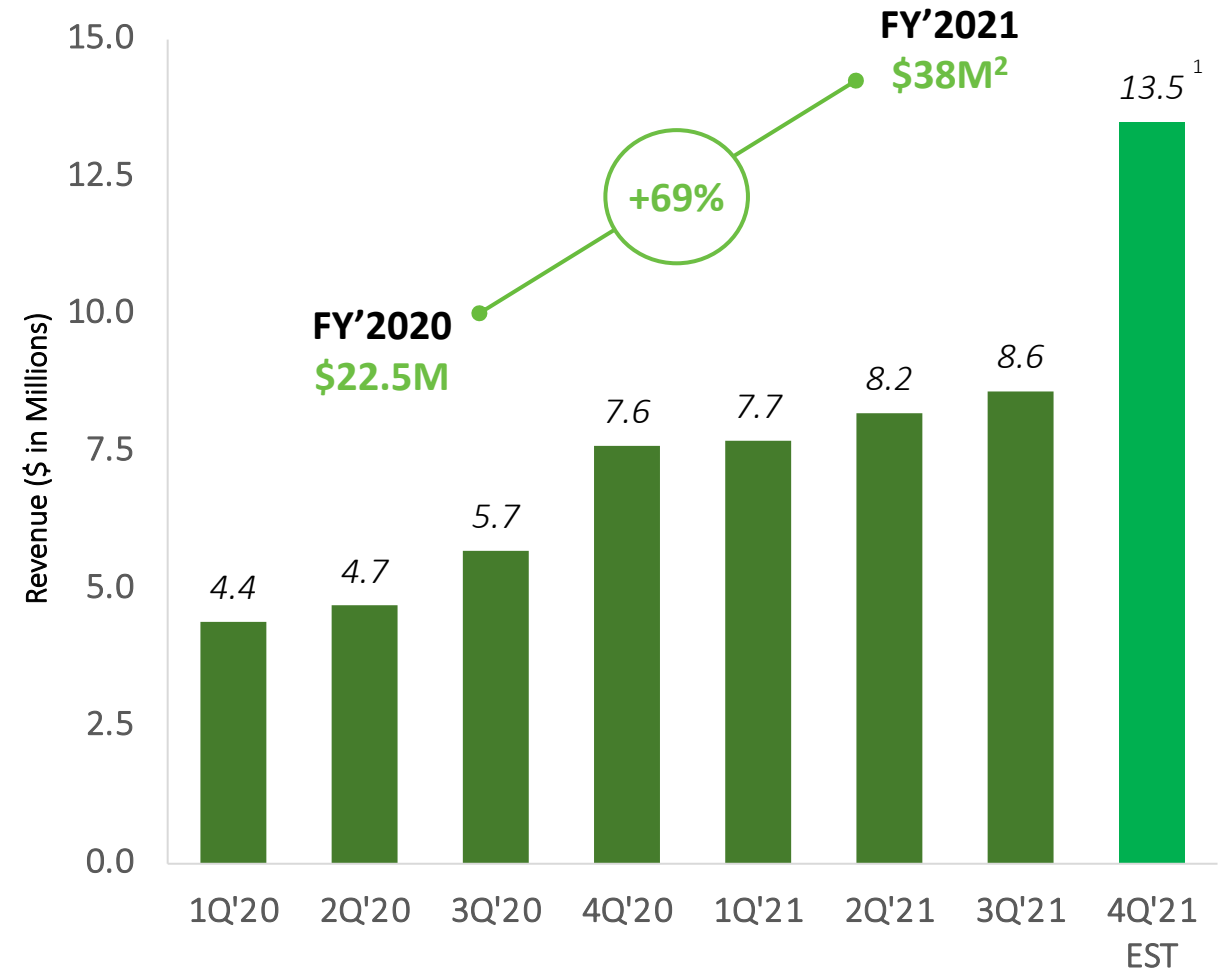
ESTIMATED TAM WITH BIOPHARMA, Dx,
CDx, AND POPSEQ CUSTOMERS

Oncology



3Q 2021 Oncology Revenue Performance

- Record revenue of **\$8.6M** in Q3 2021
- 50%** YoY growth for 3Q'21; strong adoption of NeXT by new & existing customers; 4Q'21 estimate¹ of **77%** YoY growth
- 3Q orders received for prospective³ and retrospective⁴ projects; prospective orders exceeded **50%** of total
- Initial pilot orders have increased on average from \$50K range in 2018 to hundreds of thousands of dollars, and up to **millions**



Notes:

- 1 4Q'21 EST represents mid-point of guidance range of \$12.5M to \$14.5M included within the 11/4/2021 earnings press release
- 2 Mid-point of the full year 2021 guidance of \$37M to \$39M for oncology revenue included within the 11/4/2021 earnings press release
- 3 Prospective projects are clinical trials that will be conducted in the future; patient samples to be collected then sent to Personalis for testing
- 4 Retrospective projects are for clinical trial projects that have finished; patient samples are stored by the customer's service provider and will be sent to Personalis upon project commencement

2020-2021 Accomplishments

Key Highlights

50+ Customers have placed orders for NeXT as of 3Q 2021

9 of top 10 pharma companies have done business with Personalis

4 New Product Offerings since 2020

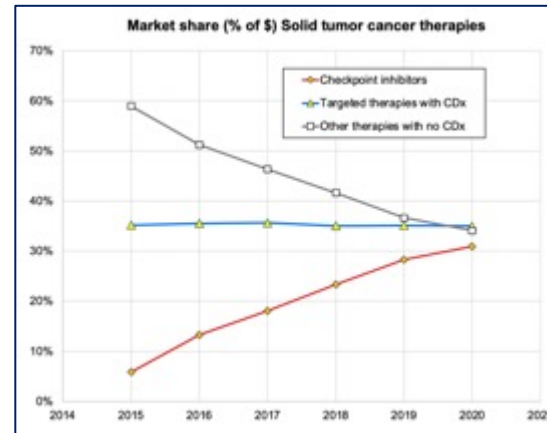
Commercial team has grown **100%+** since the IPO

Multiple New Partnership and Collaborations including **Mayo Clinic**

~220,000 samples tested to date and provides scale for NeXT Personal (MRD)

Two major pharma trends create new challenges & opportunities for cancer genetics

Large scale adoption of immunotherapies



Challenge :

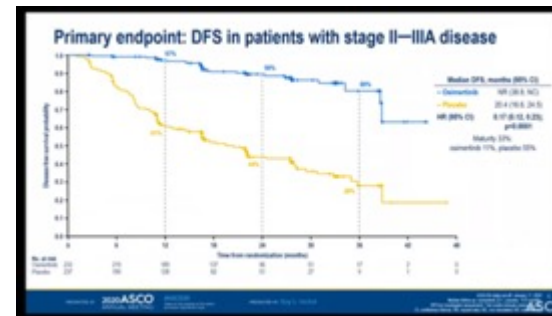
Complex biology of tumor & immune system interaction

No good biomarkers for patient response or tumor escape from therapy

Personalis' solution :

ImmunoID NeXT with proprietary biomarkers

FDA drug approvals for early stage cancer



Challenge :

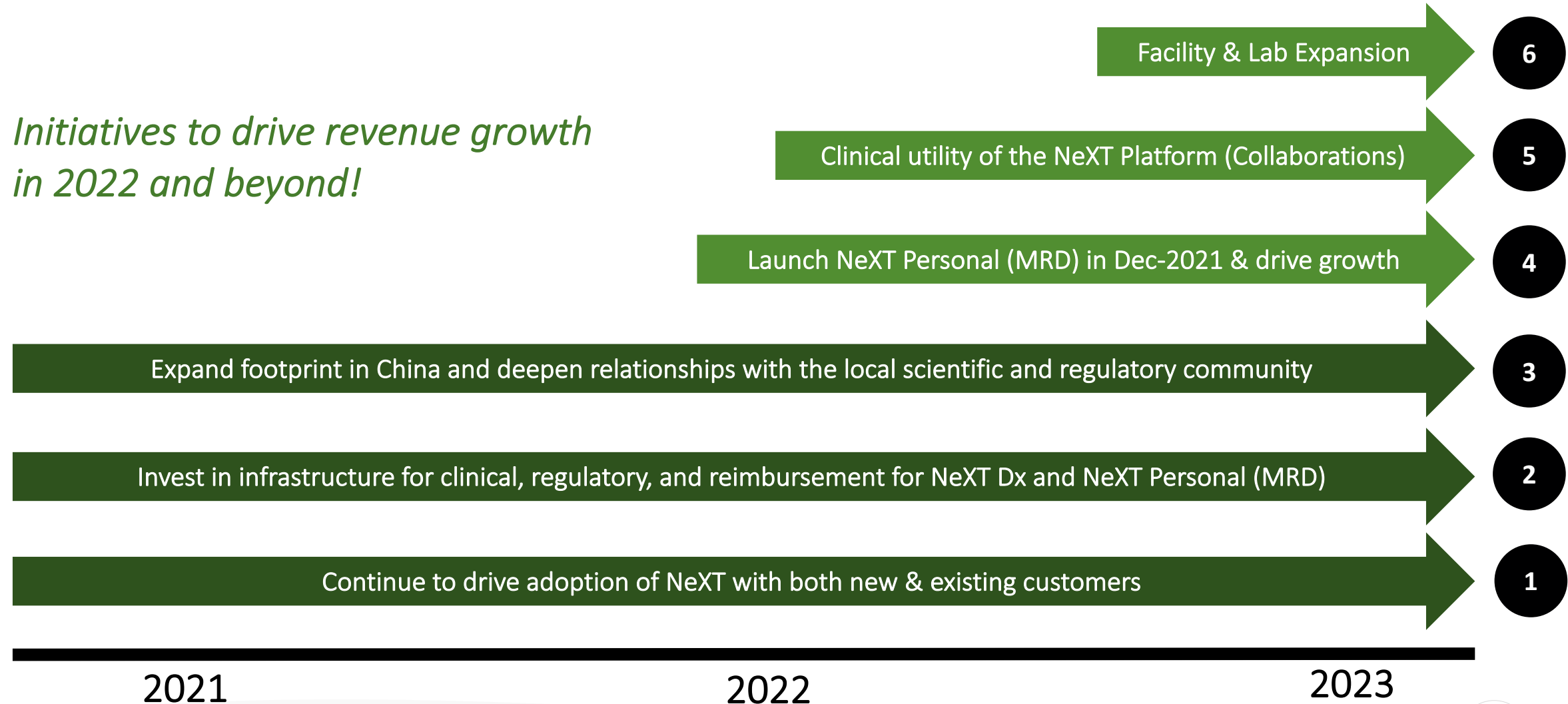
Dramatic reduction in recurrence after surgery, but no way to tell which patients need the drugs

Personalis' solution :

NeXT Personal MRD test with ~1ppM sensitivity

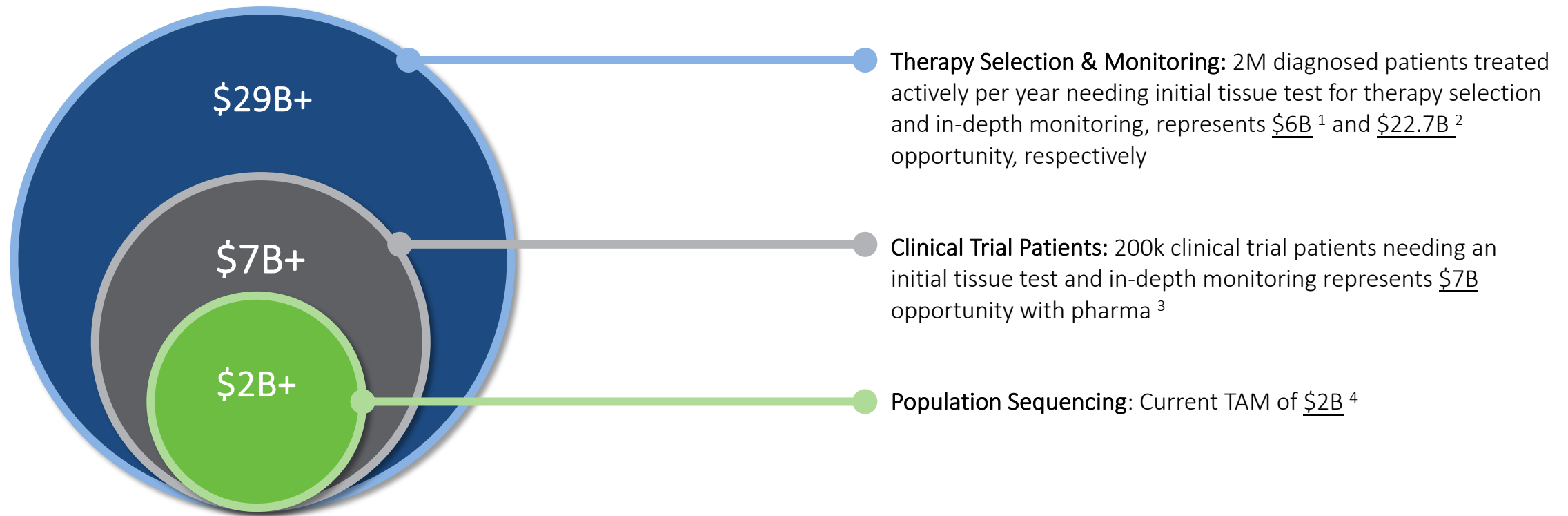
Strategic Priorities

*Initiatives to drive revenue growth
in 2022 and beyond!*



Large Market: Therapy Selection, Monitoring, Clinical Trials, and Population Sequencing

Comprehensive Product Offering in ~\$40B Current TAM Categories



Notes:

1. Company estimate based on 2 million diagnosed cancer patients requiring an initial tissue test at a price of ~\$3,000 per test.
2. Company estimate based on 2 million diagnosed patients requiring in-depth monitoring at a test price of \$2,840 per test at a frequency of four times a year
3. Company estimate based on 200,000 clinical trial patients requiring an initial tissue test at a price of ~\$3,000 per test and in-depth monitoring at a price of ~\$4,000 per test at a frequency of eight times per year.
4. Company estimate based on its VA MVP genome sequencing pricing and 2 million individuals per year, based on publicly available reports of population sequencing projects covering over 14 million individuals and an assumed 7-year average project duration.

Overview of products and services portfolio

Product Offering	Description	Applications Use	Launch Date
ImmunoID NeXT	Single tumor sample test to identify multiple biomarkers; ~20,000 genes	Provide researchers with immunogenomic data for drug development	Nov-2018
NeXT Liquid Biopsy	Exome liquid biopsy test of ~20,000 genes; complement tissue analysis	Research use to overcome complexities of spatial and temporal heterogeneity ; interrogate mechanisms of acquired resistance	Aug-2020
NeXT Dx	Diagnostic test of ~20,000 genes; biomarker results and clinical report	Enables oncologists to identify potential targeted immunotherapy options for patients with solid tumors	Jan-2020
NeXT Personal	Liquid biopsy Minimal Residual Disease (MRD) test; tumor informed; WGS to develop patient's personalized assay	Oncologists use to determine therapy selection or to monitor cancer recurrence ; Research use for clinical trials, drug development, and CDx	Targeting Dec-2021

Competitive Landscape

Product / Service Offering	Description	Competitors
Immunoid NeXT	Single tumor sample test to identify multiple biomarkers; ~20,000 genes	FMI (smaller panel – 50-500 genes), Caris, Ashion, Tempus, MedGenome, Neogenomics, Covance, Q ² Solutions
NeXT Liquid Biopsy	Exome liquid biopsy test of ~20,000 genes; complement tissue analysis	Guardant Health (smaller panel– <500 genes)
NeXT Dx	Diagnostic test of ~20,000 genes; biomarker results and clinical report	Caris (Exome-scale), FMI (smaller panel – 50-500 genes)
NeXT Personal	Liquid biopsy Minimal Residual Disease (MRD) test; tumor informed; WGS to develop patient's personalized assay	Inivata, Invitae (ArcherDx), Grail, Natera, C2i, Burning Rock; competitive products can be 10-100x less sensitive

*NeXT Personal targeted to launch in Dec-2021 and can be **10-100X more sensitive** than competitive MRD products and targeting $\sim 1 \times 10^{-6}$ (1 ppm); requires 4ml of plasma which is lower than others too*

Therapy Selection, Monitoring, Clinical Trials TAM Build-Up

Personalis' Solution

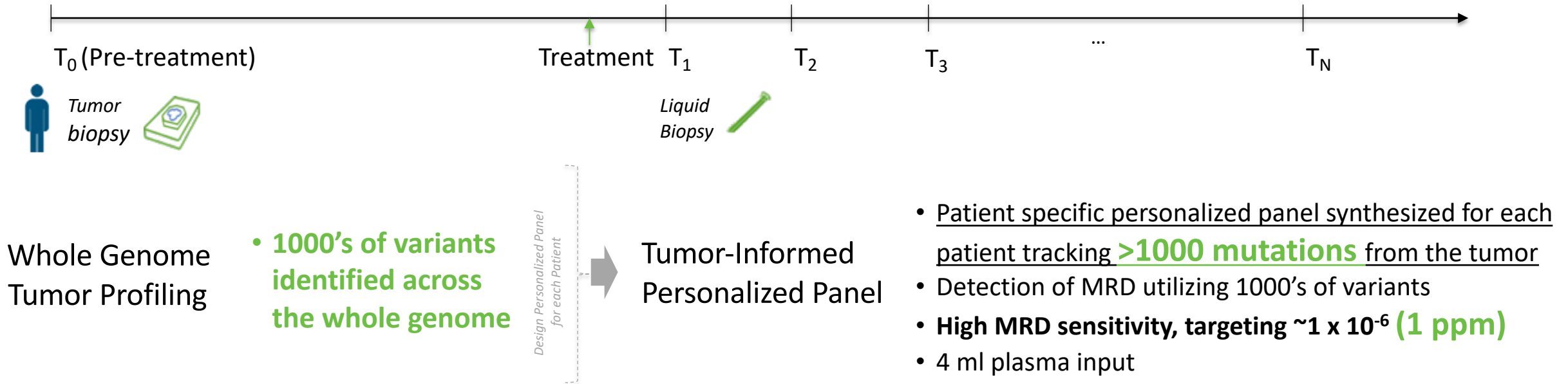
	Estimated # of Cancer Patients	x Assumed Testing Needed	x Indicative Price	= Market Opportunity	
Clinical Trial Patients	200k/Year ¹	1 Initial Tissue Test	~\$3,000 ⁵	~\$600M	(NeXT Tissue)
		8x/yr in-depth monitoring ³	~\$4,000 ³	~\$6.4B	(NeXT LB & NeXT Personal)
Therapy Selection	2M/Year ²	1 Initial Tissue Test	~\$3,000 ⁵	~\$6B	(NeXT Dx & NeXT Personal)
Monitoring	2M/Year ²	4x/yr in-depth monitoring ⁴	~\$2,840 ⁶	~\$22.72B	

Notes:

1. Estimated 200,000 enrolled in clinical trials based on Company review of ClinicalTrials.gov data.
2. U.S. National Cancer Institute estimate that 2.2 million patients are actively receiving care. 2 million per year, net clinical trial patients.
3. Company estimate for pricing is based on the Company's historical standard pricing for tissue samples and anticipated pricing for liquid biopsy samples. Company estimate for frequency is based on frequency of monitoring in a clinical trial protocol used by Merck in a recent immune-oncology drug trial and assumes that monitoring would occur every six weeks.
4. Company estimate based on expected usage for Signatera, a personalized circulating tumor DNA monitoring assay to support optimal cancer treatment planning, reported by Natera on its Q2 2020 earnings call.
5. CMS payment rate for tissue-based cancer diagnostic test – based on CPT code 81455.
6. Currently no approved pricing for monitoring in cancer, but given the technical similarity to Natera's kidney transplant rejection monitoring test, Prospera, which also monitors cell free DNA from blood plasma and which receives coverage at \$2,840, based on assumption that similar coverage could be sought for cancer monitoring genetic tests not currently subject to coverage.

NeXT Personal: Tumor-informed liquid biopsy for Minimal Residual Disease and Recurrence Detection

- We believe **tumor-informed** MRD tests can be **more sensitive** than tumor agnostic (fixed panel) approaches
- Current Tumor-informed MRD solutions target less than a few hundred mutations identified through exome sequencing
- Our approach can **increase sensitivity by 10X-100X** by tracking over 1000 variants from Whole Genome Sequencing:



NeXT Personal: One Assay Combining Strengths of Tumor-Informed and Panel Approaches

Sequencing of Tumor



MRD Detection

Variant Tracking

Clinical Panel Content

Personalized Panel {

>1000 variants

~400 variants

100's to 1000's of variants

- Provides MRD status (+/-)
- Provides tumor fraction measurement
- Target sensitivity: 1 PPM ($\sim 1 \times 10^{-6}$)
 - **Can be 10X-100X more sensitive than current offerings**

- Tracking of biologically or clinically important variants identified in whole genome CDS [or NeXT tumor profiling]
- Target sensitivity: $\sim 1 \times 10^{-3}$ VAF

- Clinical hotspots
- Resistance hotspots
- IO or targeted therapy relevant regions
- Target sensitivity: $\sim 1 \times 10^{-3}$ VAF

Personalis Partnership with Mayo

Offer advanced **cancer testing** to Mayo cancer patients

Announces Personalis as a **cancer diagnostics** company

Mayo serves **1.3M+** patients a year from 50 states, 140 countries; major campuses in Minnesota, Arizona, and Florida

Rochester, MN Hospital is ranked **#1** in the nation by US News and World Report, Phoenix, AZ is #15

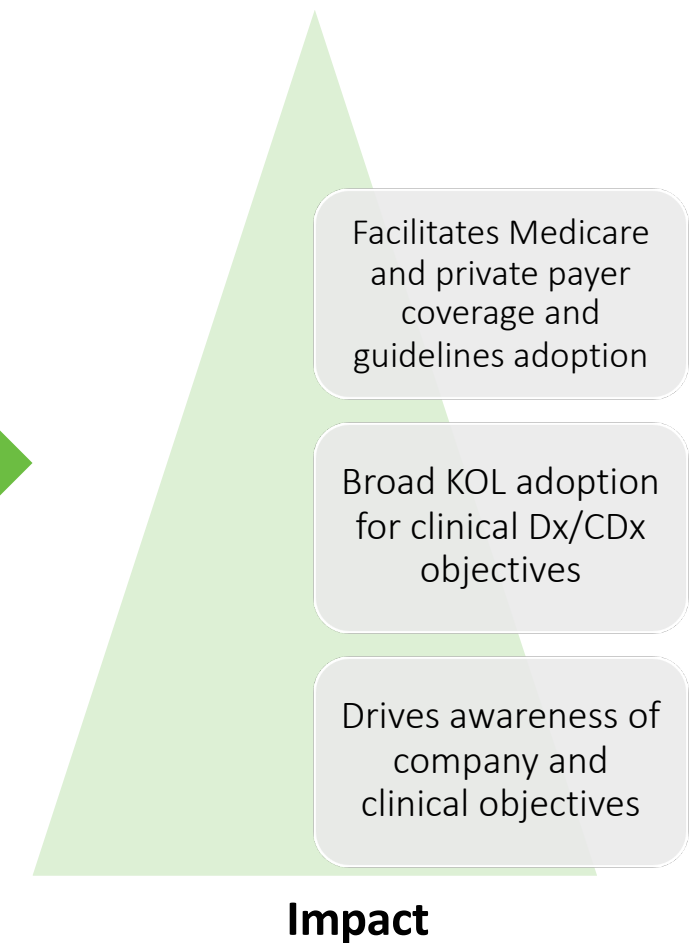
Mayo serves ~ **15,000** cancer patients a year



Medical Affairs Initiatives to Demonstrate Clinical Utility



Commercial Diagnostic Expansion



Diagnostic Business: Planned Clinical Studies

Study ¹	Design	Size	Goal
Clinical utilization study	Retrospective samples	~1500+	Survey across tumor types in "real world" clinical samples
Observational study	Prospectively designed	5000	Should be aligned with initial FDA submission
Clinical utility studies	Retrospective samples	200+ per utility determination for top cancer types	Alignment with top cancers and NCCN level 1 and 2A markers
Exploratory Biomarker study	Retrospective samples	~600	Identify more predictive biomarkers for immunotherapy and potential resistance mechanism
Clinical validation study (follow on to exploratory biomarker study)	Prospectively enrolled	Size depends on outcome of exploratory biomarker study (e.g. ~1200)	Clinically validate immunotherapy biomarker from exploratory study
NeXT Personal collection study Mayo when LDT is available	Prospective Collection Study	~1200	Establish clinical utility of MRD test

Notes:

Operational Excellence at Scale

~220,000 human samples
sequenced to date

Significant focus on process development
including with laboratory automation, to drive margin expansion

Differentiated QMS and Regulatory Credentials
CLIA / CAP, NY State¹ & FDA² - all at exome scale

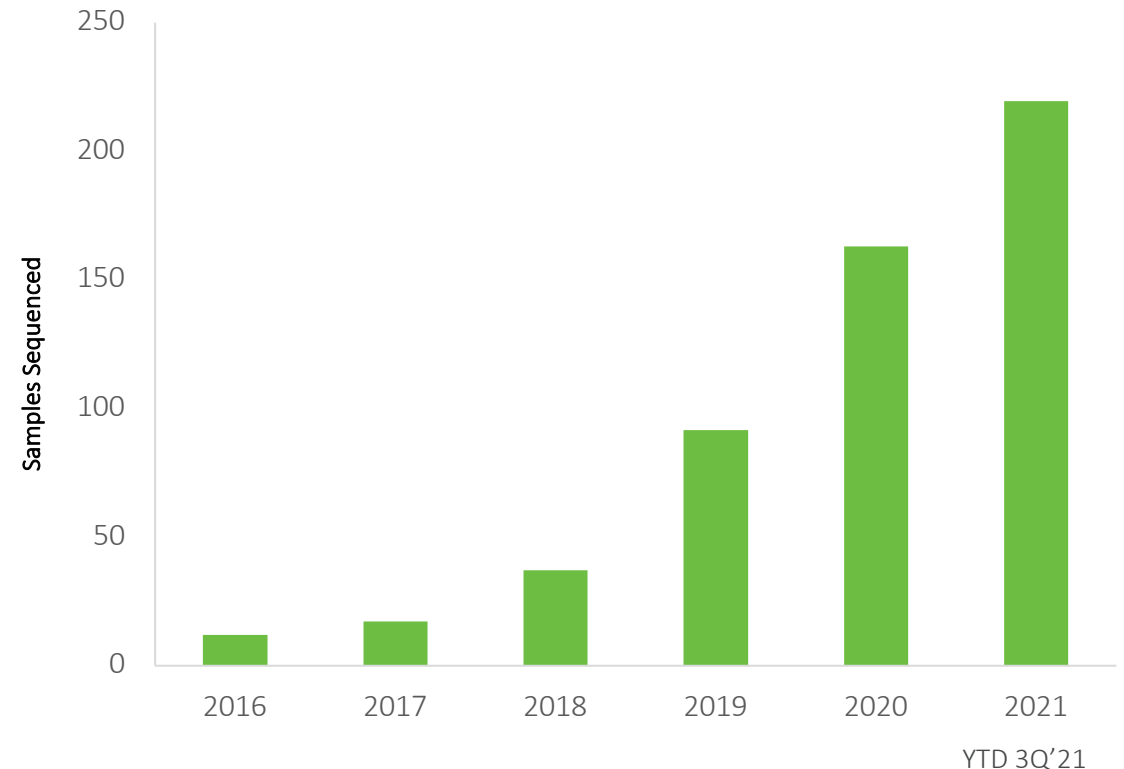
Intellectual Property Protection
including 13 issued U.S. and 4 issued foreign patents

Headquartered
in Menlo Park, CA

285+ employees

Cumulative Samples Sequenced

(through Q3 2021)



Notes:

1. We maintain a current license with the New York State Department of Health for our laboratory
2. We have filed a Device Master File with the FDA.

Major advances in DNA sequencing & synthesis, but 1st generation cancer diagnostic tests are rooted in the past by clinical studies, regulatory & reimbursement inertia

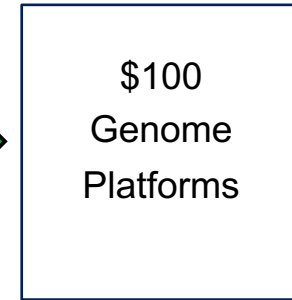
DNA Sequencing Technology



2010 : Illumina HiSeq

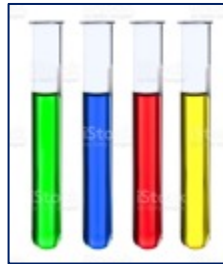


2017 : Illumina NovaSeq

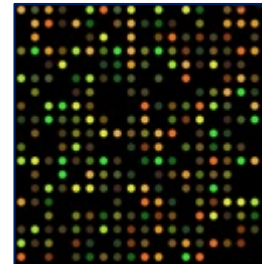


Near-term : New platforms expected

DNA Synthesis Technology



Individual oligo synthesis



Array-based synthesis



Early NGS cancer tests

- 100's of genes
- Mainly just DNA
- Dozens of tumor informed loci

Personalis tests

- All ~20,000 human genes
- DNA, RNA & Immune repertoire
- 1,000+ tumor informed loci

Laboratory Operations

High-volume with fast turnaround time¹ less than 10 days for exome-scale testing using automated systems and NovaSeq² sequencers



Notes:

1. Average turnaround time (TAT) for clinical samples less than 10 days from sample receipt date until delivery of molecular data
2. NovaSeq is a product of Illumina

Experienced Leadership Team



John West

President, Chief Executive Officer & Director



Richard Chen, M.D., M.S.

SVP & Chief Medical Officer



Stephen Moore

General Counsel



Aaron Tachibana

Chief Financial Officer



MANAGEMENT TEAM

Christian Haudenschild, Ph.D.	SVP Operations
Stephane Mouradian	SVP Business Development
Susan Moriconi	VP People & CHRO
Carol Tillis	VP Finance and Administration
Rena McClory, Ph.D.	VP Marketing
Lloyd Hsu	VP Software Engineering
Robert Bruce	VP Reimbursement



NON-EMPLOYEE DIRECTORS

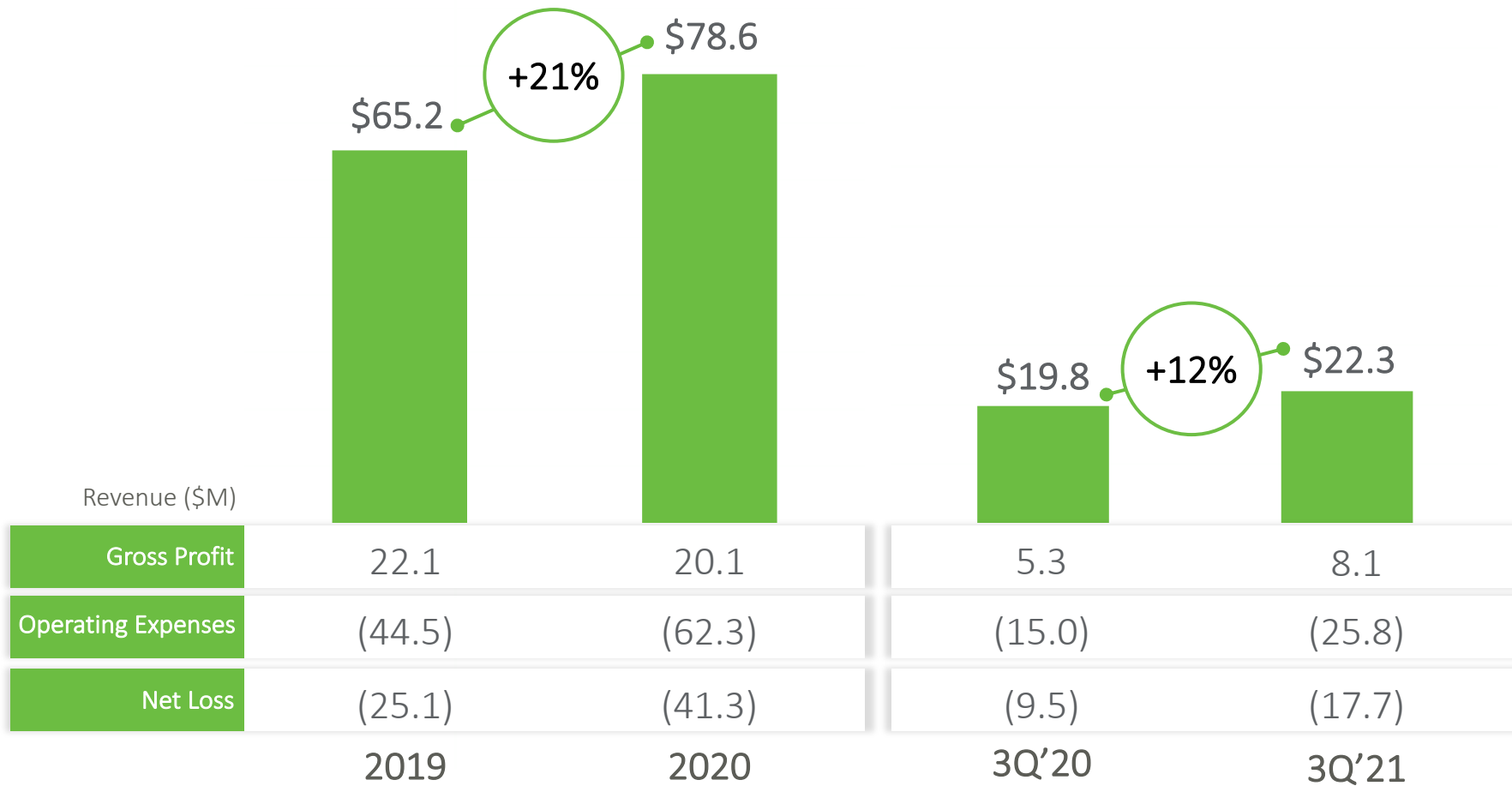
Jonathan MacQuitty, Ph.D.	Chairman of the Board
A. Blaine Bowman	Director
Alan Colowick, M.D.	Director
Karin Eastham	Director
Kenneth Ludlum	Director
Woodrow Myers, M.D.	Director



Financials



Personalis Financial Profile and Historical Growth

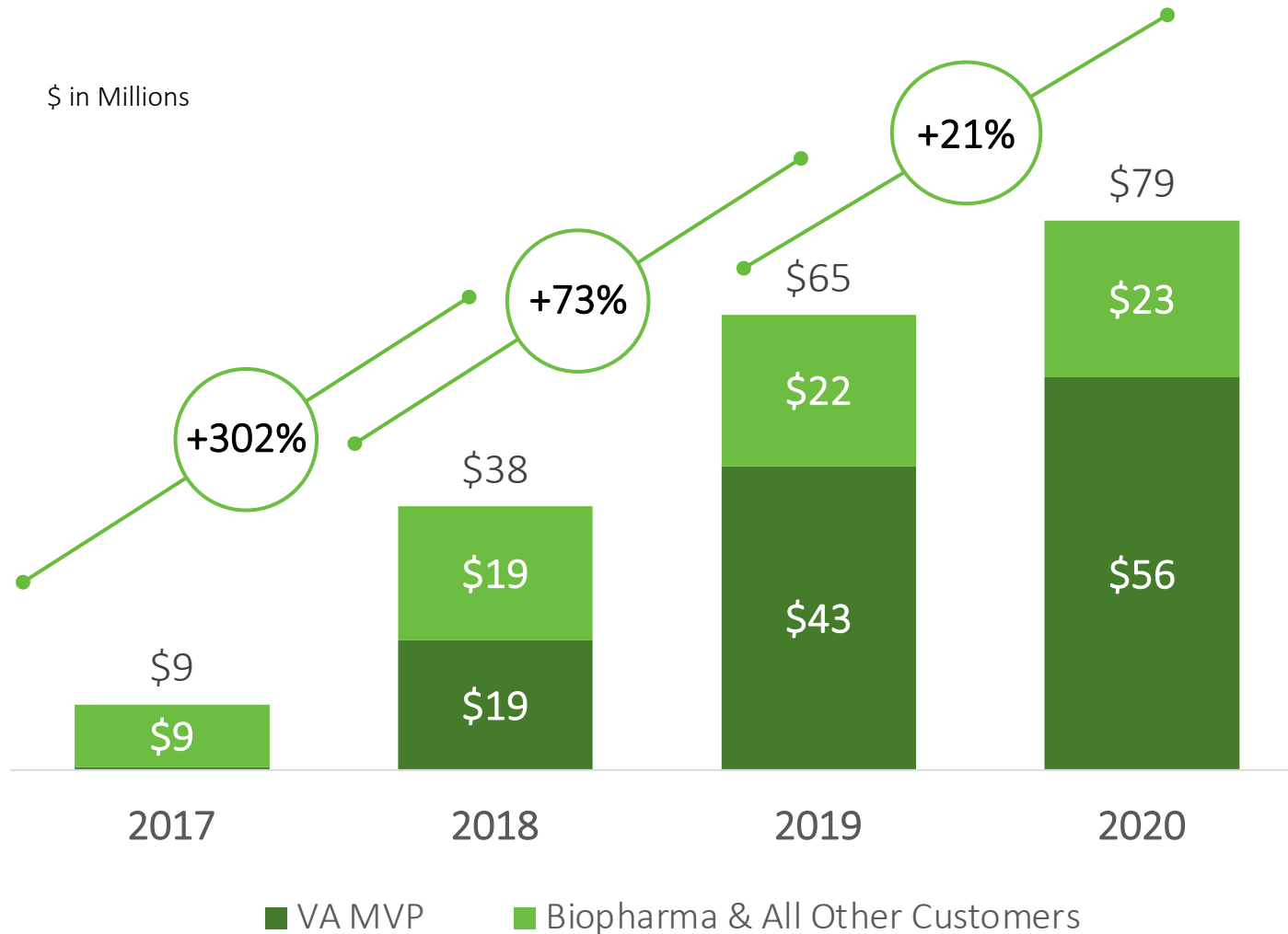


3Q'21 Balance Sheet

Total Cash¹: \$305M

No Debt

Personalis Revenue Growth



Q3 2021 Overview

Biopharma & All Other Customers

Q3 2021: \$8.6M, +50% Y/Y

Strong customer orders Q3 '19 – Q3 '21 following introduction of our NeXT platform

Population Sequencing (includes VA MVP)

Q3 2021: \$ 13.7M

Unfulfilled orders beginning of Q4 2021 in the amount of \$12.9M; expect to complete by Q1 2022