

### Forward-Looking Statements

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In some cases, you can identify forward-looking statements because they contain words such as "anticipate," "believe," "contemplate," "continue," "could," "estimate," "expect," "intend," "may," "plan," "potential," "predict," "project," "should," "target," "will," or "would," or the negative of these words or other similar terms or expressions. These statements are only predictions. Personalis has based these forward-looking statements largely on its current expectations and projections about future events and financial trends that it believes may affect its business, financial condition and results of operations. Also, these forward-looking statements represent the Company's estimates and assumptions only as of the date of this presentation. The Company assumes no obligation to update any forward-looking statements after the date of this presentation, except as required by law.

This presentation also contains estimates and information concerning the Company's industry and business, including estimated market size, projected growth rates of the markets in which Personalis participates, indicative pricing for the Company's products and the prevalence of certain medical conditions. These data involve a number of assumptions and limitations, and you are cautioned not to give undue weight to such estimates. The Company has not independently verified the statistical and other industry data generated by independent parties and contained in this presentation and, accordingly, it cannot guarantee their accuracy or completeness. In addition, projections, assumptions and estimates of its future performance and the future performance of the industries in which it operates are necessarily subject to a high degree of uncertainty and risk due to a variety of factors. These and other factors could cause results to differ materially from those expressed in the estimates made by the independent parties and by Personalis.

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### Investment Highlights

Large market of ~\$40B for biopharma research, clinical and companion diagnostics, and population sequencing

Market-leading immuno-oncology biomarker platform for tissue & liquid biopsies

Growing NeXT platform adoption by large pharma and advanced biotech companies, including as a partner for prospective therapy development

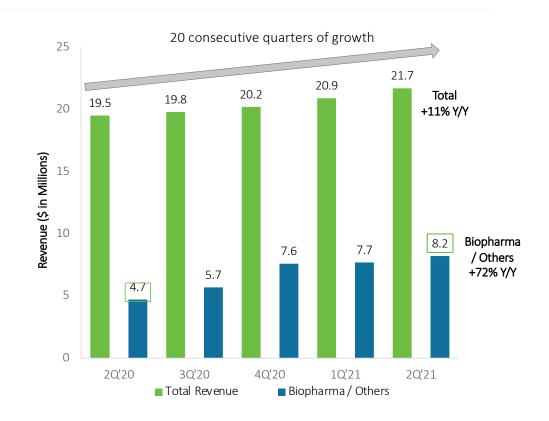
Attractive historical growth and strong cash position

Proven scale with ~200,000 samples sequenced to-date



### 2Q 2021 Highlights

- Achieved record quarterly revenues of \$21.7M in Q2 2021 (+11% YoY growth)
- ~72% YoY preliminary biopharma revenue growth, fueled by strong adoption of NeXT by both new and existing customers
- Initial pilot orders have increased on average from \$50K range in 2018 to hundreds of thousands of dollars
- Achieved milestone of delivering more than 125,000 whole human genome sequences to the VA MVP
- Cash, cash equivalents, and short-term investments was \$328.9M as of 6/30/2021





### 2020-2021 Accomplishments

#### Key Highlights

50+ Customers have placed orders for NeXT as of 2Q 2021

4 New Product Offerings in 2020

Commercial team has grown 100% since the IPO and 30% in 2020 alone

Multiple New Partnership and Collaborations

11% YoY Revenue Growth in 2Q 2021

Completed 125,000+ Whole Genomes for VA MVP

**Increased** Momentum and Adoption by

Biopharma Customers

#### **Key Customer Wins and Partnerships**

- Customers include a majority of the top ten oncology pharma
- Collaboration with Merck KGaA to identify and develop novel biomarkers for cancer therapies
- ODx partnership with MapKure ,LLC, (JV of Beigene, Ltd.)
- Scientific collaboration with Sarepta Therapeutics for rare disease
- Partnership with Natera to provide exome sequencing services for personalized test
- Partnership with Berry Genomics for China lab expansion

#### **New Product Offerings**

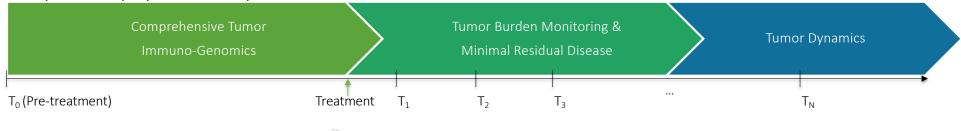
- NeXT Liquid Biopsy, exome-wide liquid biopsy platform (launched)
- NeXT Personal, also from liquid biopsies (2021 planned launch)
- Cancer whole genome sequencing services (launched 2019); future option to identify ~ 20x more variants for NeXT Personal
- NeXT Dx Test, a comprehensive genomic cancer profiling test enabling advanced composite biomarkers for cancer treatment
- Next Sherpa and Neops neoantigen prediction capability



### 2021 Strategic Priorities

- Drive continued growth of NeXT platform and population sequencing with both new and existing customers
- Continue to drive the expansion of our multiple liquid biopsy offering, including:
  - NeXT Liquid Biopsy which was launched in August 2020 and has received several initial customer orders in 2020 with first customer delivery in 1Q 2021
  - Expect to launch of NeXT Personal (MRD Liquid Biopsy offering) in 2021
- Continue to invest in infrastructure and ramp up efforts to obtain clinical and regulatory approval for NeXT Platform
- Continue to enhance and display clinical utility of the NeXT Platform through collaborations
- Expansion of facility capacity and operational footprint
- Expand footprint in China and deepen relationships with the local scientific and regulatory community

### Liquid Biopsy Roadmap



#### ImmunoID NeXT Or NeXT Dx



- ~20,000 genes
- DNA and RNA Seq

Identify up to thousands of mutations; design panel.

- Tumor & Immune
- Tumor & Normal
- Whole Genome (future option)

### NeXT Personal (in early R&D)

- Personalized tumor tracking for each patient
- Up to thousands of mutations
- High sensitivity
- May use less plasma

#### NeXT Liquid Bx

- New mutations
- Acquired
   Mechanisms of
   Resistance
- Biomarker dynamics
- Tumor Dynamics

### Overview of Recently Launched NeXT Liquid Biopsy Platform

#### Platform Highlights

- Monitors 20,000 genes, or about 40x more genes than the majority of liquid biopsy cancer panels on the market
- Ability to track mutations and detect new mutations over time in response to treatment
- Capabilities will help biopharmaceutical companies advance their understanding of tumor biology, including resistance mechanisms, to aid the development of nextgeneration cancer therapies

#### Strategic Importance

- Expands TAM into liquid biopsy market
- First product in Company's liquid biopsy product portfolio
- Liquid biopsy results can be paired with NeXT Platform tissue results and provide an unprecedented breadth of data from limited tumor sample
- Comprehensiveness <u>matters</u> for biopharma customers

Several customer orders received with additional discussions ongoing



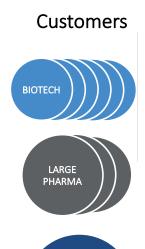
# Cancer drug development & population sequencing are increasingly about data...

... and Personalis is positioned to be a key part of that ecosystem

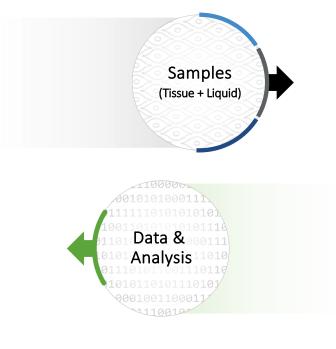


### Personalis Provides Proprietary Genomic Information to Customers

Efforts to develop better cancer drugs increase demand for genomic information



POPULATION SEQUENCING







Proprietary Sample Prep & Chemistry



**Proprietary Sequencing Methods** 



Machine Learning and Analytics

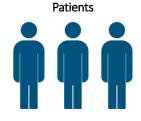


Operational Excellence & Scale



### Personalis is Transforming the Development of Next-Generation Cancer Therapies

Providing biopharma with more comprehensive molecular data about patient tumors



**Tumor Samples** 





Comprehensive Molecular Data

**Customer Base** 

Substantial Growth

Large Market

~20,000

**TUMOR GENES + IMMUNE SYSTEM** 

BIOPHARMA CUSTOMERS as of 2Q'21 NO REIMBURSEMENT

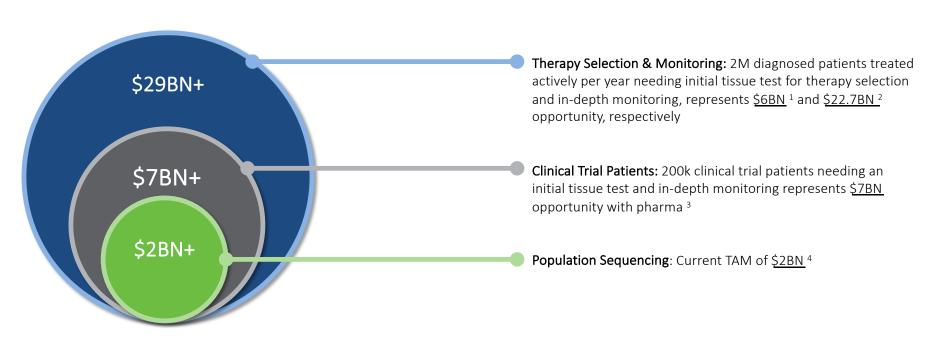
2020 REVENUE: **\$78.6M** (+21% YoY) 2Q'21 REVENUE: \$21.7M (+11% YoY)

WITH CAPITAL-EFFICIENT BUSINESS MODEL

ESTIMATED TAM WITH BIOPHARMA, Dx, CDx, AND POPSEQ CUSTOMERS 1

## Large Market Opportunity Across Therapy Selection, Monitoring, Clinical Trials, and Population Sequencing

### Comprehensive Product Offering in ~\$40BN Current TAM Categories



#### Notes:

**Personalis** 

- 1. Company estimate based on 2 million diagnosed cancer patients requiring an initial tissue test at a price of ~\$3,000 per test.
- 2. Company estimate based on 2 million diagnosed patients requiring in-depth monitoring at a test price of \$2,840 per test at a frequency of four times a year
- 3. Company estimate based on 200,000 clinical trial patients requiring an initial tissue test at a price of ~\$3,000 per test and in-depth monitoring at a price of ~\$4,000 per test at a frequency of eight times per year.
- I. Company estimate based on its VA MVP genome sequencing pricing and 2 million individuals per year, based on publicly available reports of population sequencing projects covering over 14 million individuals and an assumed 7-year average project duration.

### Therapy Selection, Monitoring, Clinical Trials TAM Build-Up

	Estimated # of Cancer Patients	x Assumed Testing Needed	x Indicative Price	= Market Opportunity
Clinical Trial Patients	200k/Year <sup>1</sup>	1 Initial Tissue Test	~\$3,000 <sup>5</sup>	~\$600M
		8x/yr in-depth monitoring <sup>3</sup>	~\$4,000 <sup>3</sup>	~\$6.4BN
Therapy Selection	2M/Year <sup>2</sup>	1 Initial Tissue Test	~\$3,000 <sup>5</sup>	~\$6BN
Monitoring	2M/Year <sup>2</sup>	4x/yr in-depth monitoring <sup>4</sup>	~\$2,840 <sup>6</sup>	~\$22.72BN

#### Notes:

- 1. Estimated 200,000 enrolled in clinical trials based on Company review of ClincialTrials.gov data.
- 2. U.S. National Cancer Institute estimate that 2.2 million patients are actively receiving care. 2 million per year, net clinical trial patients.
- 3. Company estimate for pricing is based on the Company's historical standard pricing for tissue samples and anticipated pricing for liquid biopsy samples. Company estimate for frequency is based on frequency of monitoring in a clinical trial protocol used by Merck in a recent immune-oncology drug trial and assumes that monitoring would occur every six weeks.
- 4. Company estimate based on expected usage for Signatera, a personalized circulating tumor DNA monitoring assay to support optimal cancer treatment planning, reported by Natera on its Q2 2020 earnings call.
- Personalis 5. CMS payment rate for tissue-based cancer diagnostic test based on CPT code 81455.
  - 6. Currently no approved pricing for monitoring in cancer, but given the technical similarity to Natera's kidney transplant rejection monitoring test, Prospera, which also monitors cell free DNA from blood plasma and which receives coverage at \$2,840, based on assumption that similar coverage could be sought for cancer monitoring genetic tests not currently subject to coverage.

### Operational Excellence

### ~200,000 human samples

sequenced to date

### Significant focus on process development

including with laboratory automation, to drive margin expansion

## Differentiated QMS and Regulatory Credentials CLIA / CAP, NY State<sup>1</sup> & FDA<sup>2</sup> - all at exome scale

### Headquartered

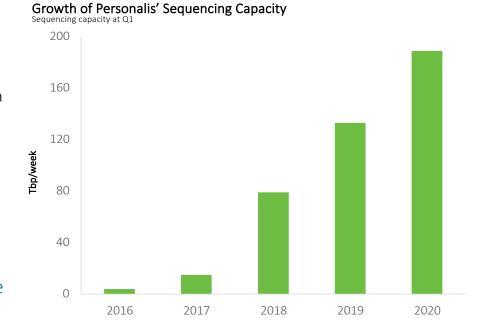
in Menlo Park, CA

#### 275+ employees

#### Specialized commercial team has grown 100% since IPO

### Intellectual Property Protection

including 13 issued U.S. and 2 issued foreign patents



Equipment sequencing capacity as of Q1 each year



1. We maintain a current license with the New York State Department of Health for our laboratory

We have filed a Device Master File with the FDA.

### Experienced Leadership Team



President, Chief Executive Officer & Director



Richard Chen, M.D., M.S. Chief Scientific Officer





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INGENUITY Stanford Medicine

PACIFIC BIOSCIENCES\*

AFFYMETRIX.

LUMENTUM

LYNX



	$\mathbf{C}$
MANAGEMENT TE	AM

Christian Haudenschild, Ph.D. **VP** Operations

Stephane Mouradian VP Business Development Susan Moriconi VP People & CHRO

Carol Tillis VP Finance and Administration

Rena McClory, Ph.D. VP Marketing

Lloyd Hsu VP Software Engineering

NON-EMPLOYEE DIRECTORS

Chairman of the Board Jonathan MacQuitty, Ph.D.

A. Blaine Bowman Director Alan Colowick, M.D. Director Karin Eastham Director Kenneth Ludlum Director Woodrow Myers, M.D. Director illumına<sup>\*</sup> illumına<sup>\*</sup>











Solexa

**Caliper** 















BlueCross BlueShield

illumına<sup>a</sup>

**&**CareDx⁴







**NEKTAR** 







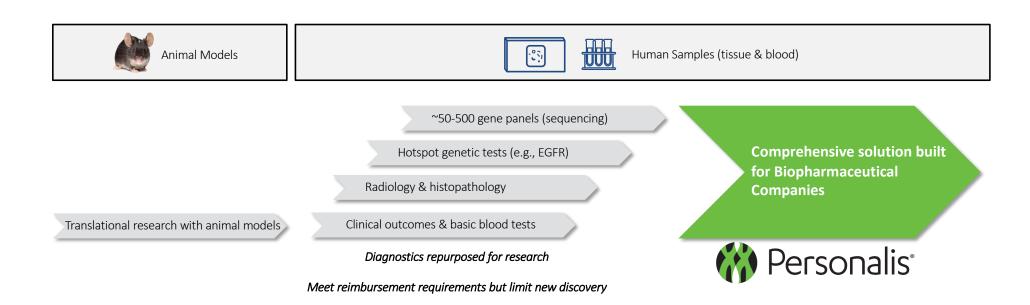




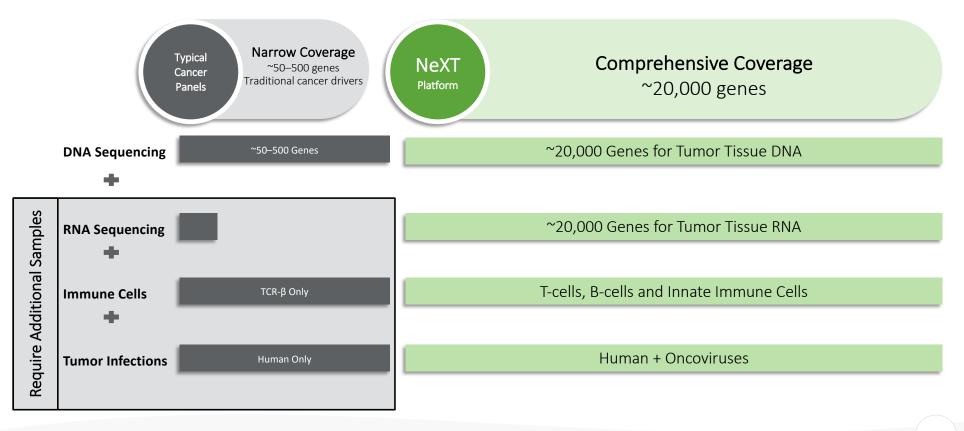


### Personalis is Purpose-Built for Biopharma

Our comprehensive solution represents the next step in biopharmaceutical research



### Diagnostic Panels Utilize Human Tissue But Aren't Comprehensive





### Proprietary Platform Maximizes Insights from a Single Sample

#### **Patient Tumor Samples Are Often Extremely Limited**



#### **Traditional Process**

#### Multiple Samples | Multiple Vendors | Multiple Assays

- Targeted Therapy Panel (often 50 to 500 genes)
- Neoantigen Identification from Exome
- Expression Data from Array
- TCR / Immune Cell Repertoire
- MSI-Testing
- Oncoviral Testing
- Remaining Sample, if any, Sent to Discovery and Translational Teams
- / HLA-Testing

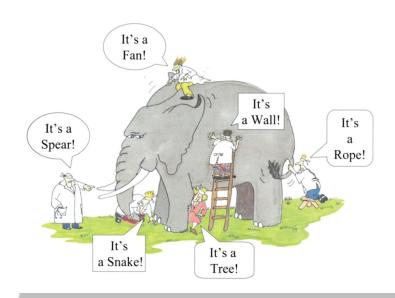




Comprehensive Data with a Limited Sample Higher Success Rate and Lower Costs



## Personalis Provides a More Complete Picture of the Cancer, Which is Expected to Lead to Improved Clinical Development Success Rates



Viewing a singular aspect of tumor biology limits conclusions



5.1%

The likelihood of FDA approval from Phase I clinical trial for oncology developmental candidates1

### Enabling Comprehensive Data for Precision Medicine



**Clinical Trials** 

Translational Research & Clinical Trials, Advanced Biomarker Discovery



**Diagnostics** 

Path from Translational Research to CDx on the Same Platform



**Biobanks & Databases** 

Enabling Comprehensive Tumor Immuno-Genomics Database



Personalized Diagnostics & Therapies

Genomics Engine for
Personalized Cancer Therapies
& Diagnostics

### Proprietary Assay and Analytics for the Many Elements of Tumor Biology

### **ImmunoID NeXT**

HLA Type & Tumor Escape & Immune Immunocellular DNA & RNA Diagnostic Neoantigens Mutations Repertoire MSI Coverage over Immuno-modulators Oncoviruses Deconvolution Report 20,000 genes Proprietary ACE assay ACE assay ACE assay Proprietary Proprietary Enhancement Proprietary Proprietary Boost >1000X RNA Assay & technology technology technology design to design boosts in MSI regions design in clinical Content CDR3 footprint for enhances enhance not covered by signatures\* clinical grade accuracy Proprietary accuracy exomes mass spec data coverage Proprietary Validated Validated high Both canonical Sensitive and Immune cell Clinically Proprietary Integrated Analytics for Analytics & and exome specific signature analytics for DNA & RNA accuracy TCR and BCR validated neural Validation DNA and RNA algorithms based MSI detection\* scores\* analytics and analytics networks computation mutations reporting\* Clinical True TMB validation\*

Personalis customers can select features of the platform to meet their particular needs. An \* denotes next-generation feature in development.



### Differentiated Analytics Driven by Proprietary Content

Engineered cell lines train neural networks to make predictions



Genetically engineered cell lines

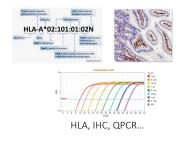


Mass spectrometry



Neoantigen prediction

Sequencing approach validated with orthogonal technologies



Foundation for regulatory compliance

Clinical & research collaborations



Demonstrate clinical utility of the platform

Growing database from patient samples



Provides customer with additional information and opportunity for discovery of unique drug targets

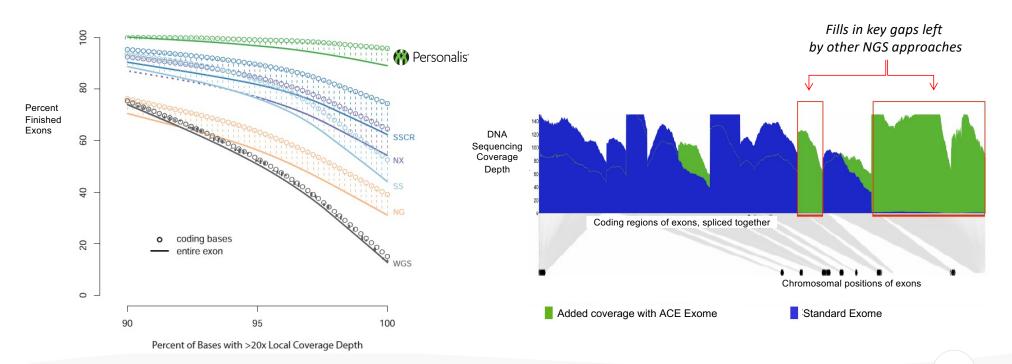


### Proprietary Sequencing Methods Achieve Superior Coverage and Gene Finishing

Coverage, depth and accuracy are key in oncology

### **Superior sequencing performance**<sup>1</sup>

### **Coverage of difficult-to-sequence gene regions**





Note: 1. Patwa

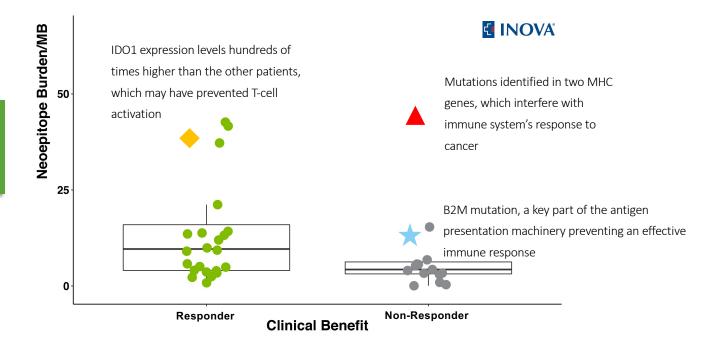
Patwardhan et al. Genome Med. 2015.

### Comprehensiveness Allows Customers to Better Understand Why Patients Respond

At an average cost of ~\$60,000 per patient in oncology clinical trials,¹ understanding why patients do or don't respond is critical

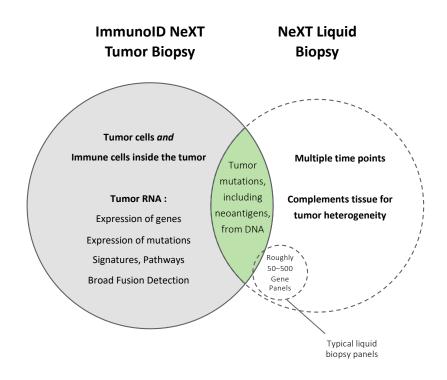
Improve enrollment criteria in clinical trials

Discover new biological mechanisms underlying therapeutic response and tumor resistance



### NeXT Liquid Biopsy Capabilities to Complement ImmunoID NeXT Tumor Profiling

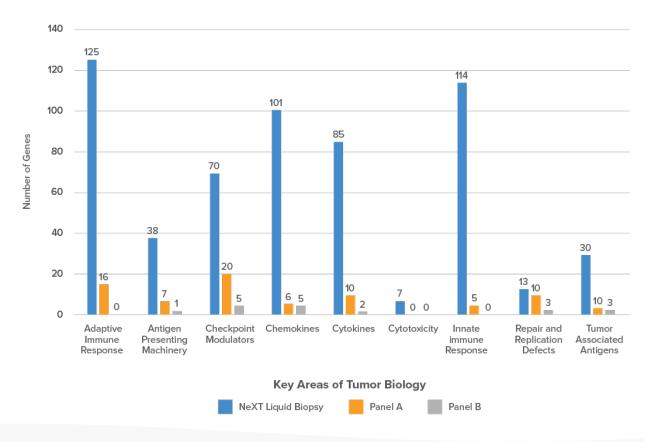
Tissue is critical for immune cells and RNA, but cfDNA complements with new insights and serial time points





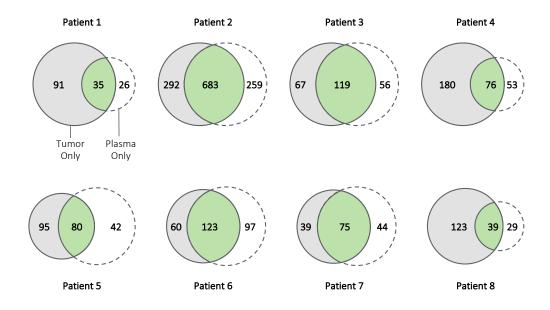
### NeXT Liquid Biopsy (LB) Enables a Broader View of Tumor Biology Compared to Panels <sup>1</sup>

NeXT LB covers substantially more genes relevant to immunotherapy



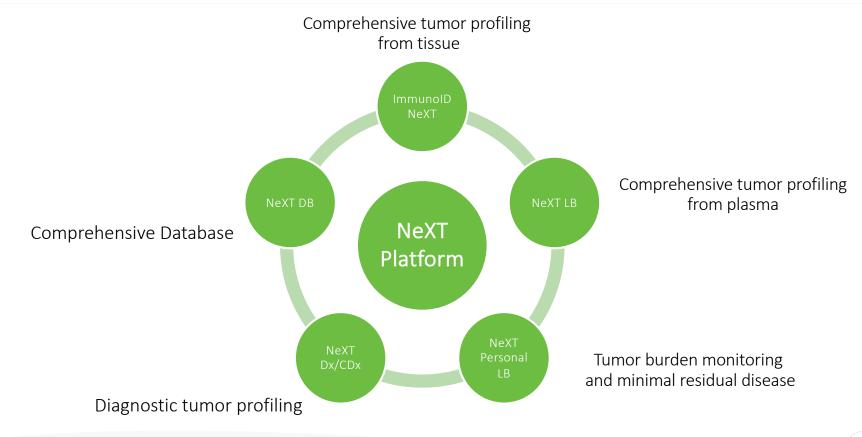


### Mutations Found in Tissue Samples and cfDNA are Important for Drug Development



Numbers indicate variants detected in the tumor only, plasma only, or in both.

### Creating an Ecosystem of NeXT Products Over Time that Synergize to Drive Value



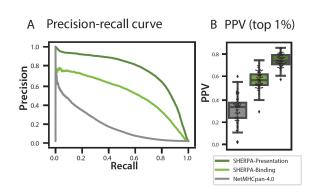


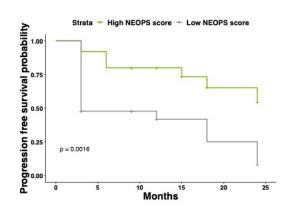
### Harnessing Machine Learning For Leading Advanced Analytics & Biomarkers

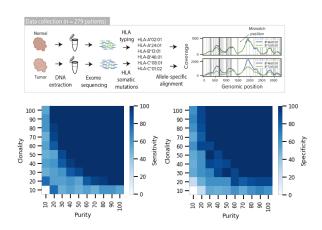
SHERPA Machine Learning
Based Neoantigen Prediction

NEOPS Composite Neoantigen
Presentation Score

DASH Machine Learning HLA LOH Tool



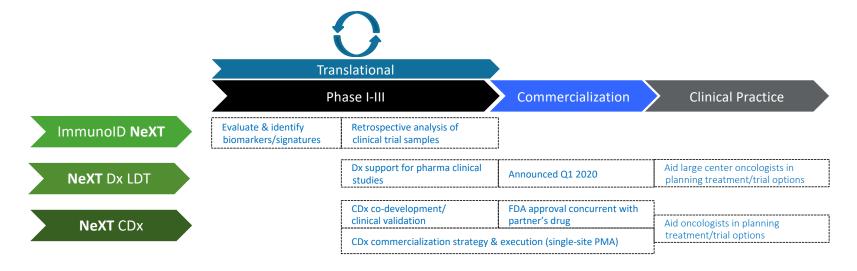




Figures from Personalis AACR 2020 Posters. Publication Manuscripts in Progress for the Above Findings.

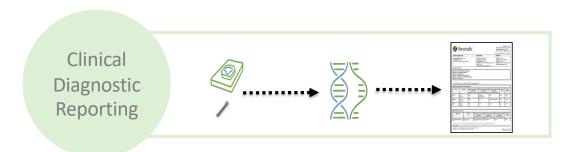


### Driving Pharma Diagnostics Opportunities with NeXT Dx and NeXT CDx



- Drive tighter relationships with Pharma and lead to additional translational business
- NeXT has the scalability to address today's markers and enable future I-O markers on a single platform

### NeXT Dx: Diagnostic for Today, Data for the Future, from One Test



Investigational Biomarkers













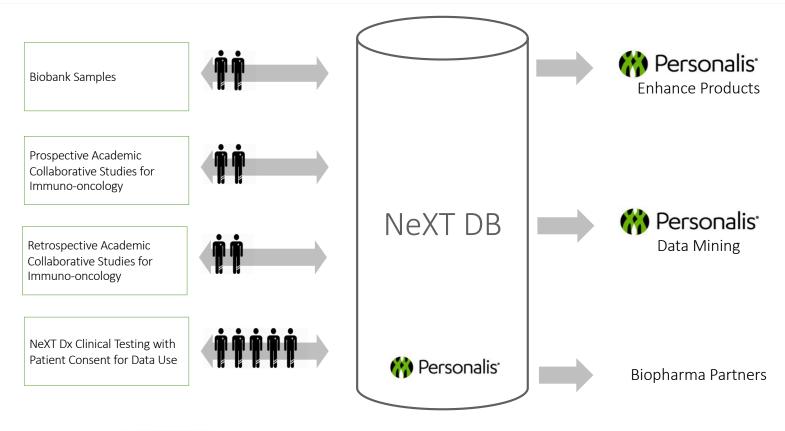


Oncoviruses

- Comprehensive diagnostic report
  - FDA approved drugs
  - Clinical trials matching
  - Small variants, fusions, CNVs
  - MSI, TMB
- Advanced features
  - Enhanced sensitivity for SNV, Indels
  - Fusions from RNA
  - Matched normal option
  - TMB from Exome
- Advanced cancer care
- Translational research
- Clinical studies
- Clinical trials
- Clinico-genomic database



### NeXT Dx is a Catalyst for Building NeXT DB Tumor Immuno-genomics Database



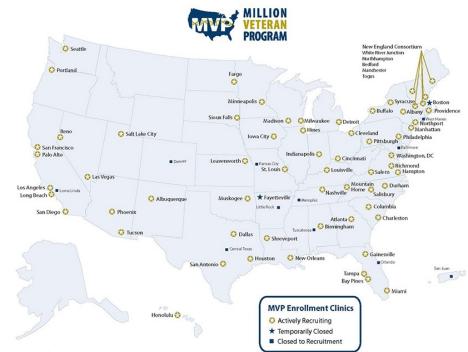


### Population Sequencing – U.S. VA Million Veteran Program

Research program to help improve the lives of Veterans and is in a very early stage

National research program to learn how genes, lifestyle, and military exposures affect health and illness.

- Enrolling veterans nationwide at a rate of approximately 100,000 a year
- ~825,000 veterans enrolled in program todate
- Overall enrollment goal has recently been increased to 2 million veterans<sup>1</sup>



<sup>\*</sup> As of July 2021, the VA MVP has resumed enrollment of Veterans and sample collection



### Personalis is the Whole Genome Sequencing Provider to U.S. VA Million Veteran Program

#### Long-term partner

Working together since 2012 with approximately \$176M of orders as of September 2020

#### Significant customer offering stability and scale

2020 Revenue of \$56.1M 2Q'21 Revenue of \$13.5M

#### Personalis is currently contracted

to deliver ~147,000 samples; has completed 125,000+ to date





DISCOVERY ★ INNOVATION ★ ADVANCEMENT

We have leveraged this experience sequencing germline whole genomes to introduce (2019) whole genome sequencing for cancer. We plan to leverage this further as a future option to detect ~20x more variants for NeXT Personal.



### VA MVP Research – An Example of How Data is Used

#### VA research during the COVID-19 pandemic

In response to the COVID-19 pandemic, VA Research has undertaken a wide array of activities to support and advance VA's clinical and research missions and help Veterans affected by the disease. These efforts have focused on establishing and taking part in **clinical trials** and **data analysis projects** aimed at understanding and treating the disease. VA Research has coordinated closely with internal VA and external partners—such as other federal agencies, and pharmaceutical companies—to identify the areas in which VA's nationwide research capacity, resources, and infrastructure could make the greatest contribution

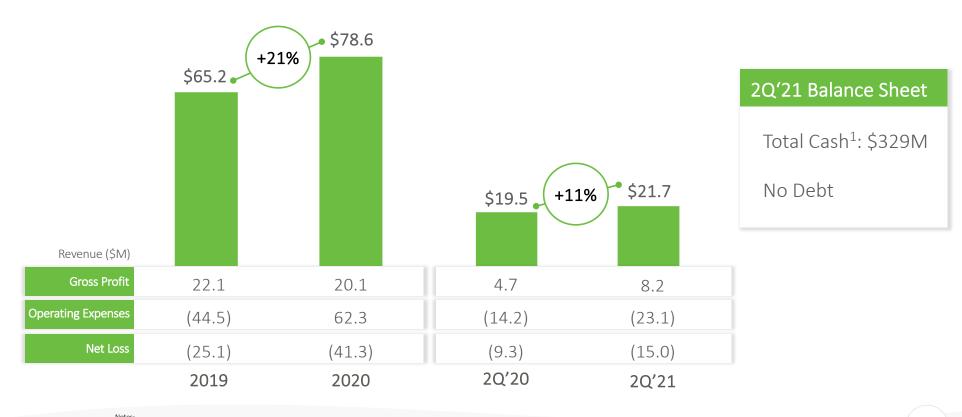
#### COVID-19 Data Analysis Project

- VA MVP has a racially and ethnically diverse participant population (~20% African American and 7% Hispanic); will analyze the influence of race and ethnicity on disease susceptibility, severity, and outcomes will be an integral part of the analyses.
- Examine the genetic basis of infection by SARS CoV-2;
- Complications of infection;
- Disease severity and outcomes;
- Identify disease mechanisms and new treatment targets for COVID-19





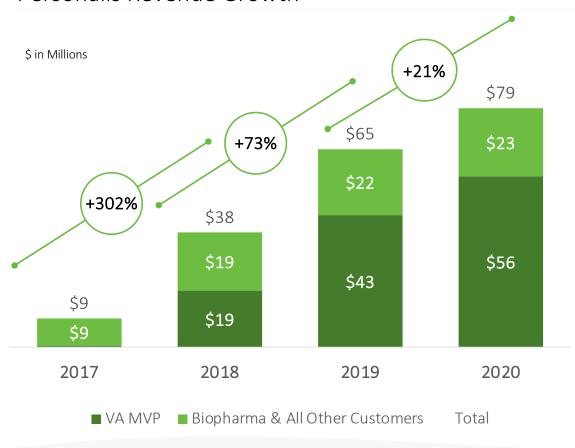
### Strong Financial Profile and Historical Growth





Notes:
1. Includes cash, cash equivalents and short-term investments

#### Personalis Revenue Growth



### Q2 2021 Overview

#### Biopharma & All Other Customers

Q2 2021: \$8.2M, +72% Y/Y

Strong customer orders Q3 '19 – Q2 '21 following introduction of our NeXT platform

#### Population Sequencing (includes VA MVP)

Q2 2021: \$ 13.5M

Samples already received for processing through beginning of Q4 2021

