

Advanced Genomics Platform for Next-Generation Cancer Therapies



Investor Presentation
May 2020

Forward-Looking Statements

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In some cases, you can identify forward-looking statements because they contain words such as “anticipate,” “believe,” “contemplate,” “continue,” “could,” “estimate,” “expect,” “intend,” “may,” “plan,” “potential,” “predict,” “project,” “should,” “target,” “will,” or “would,” or the negative of these words or other similar terms or expressions. These statements are only predictions. Personalis has based these forward-looking statements largely on its current expectations and projections about future events and financial trends that it believes may affect its business, financial condition and results of operations. Also, these forward-looking statements represent the Company’s estimates and assumptions only as of the date of this presentation. The Company assumes no obligation to update any forward-looking statements after the date of this presentation.

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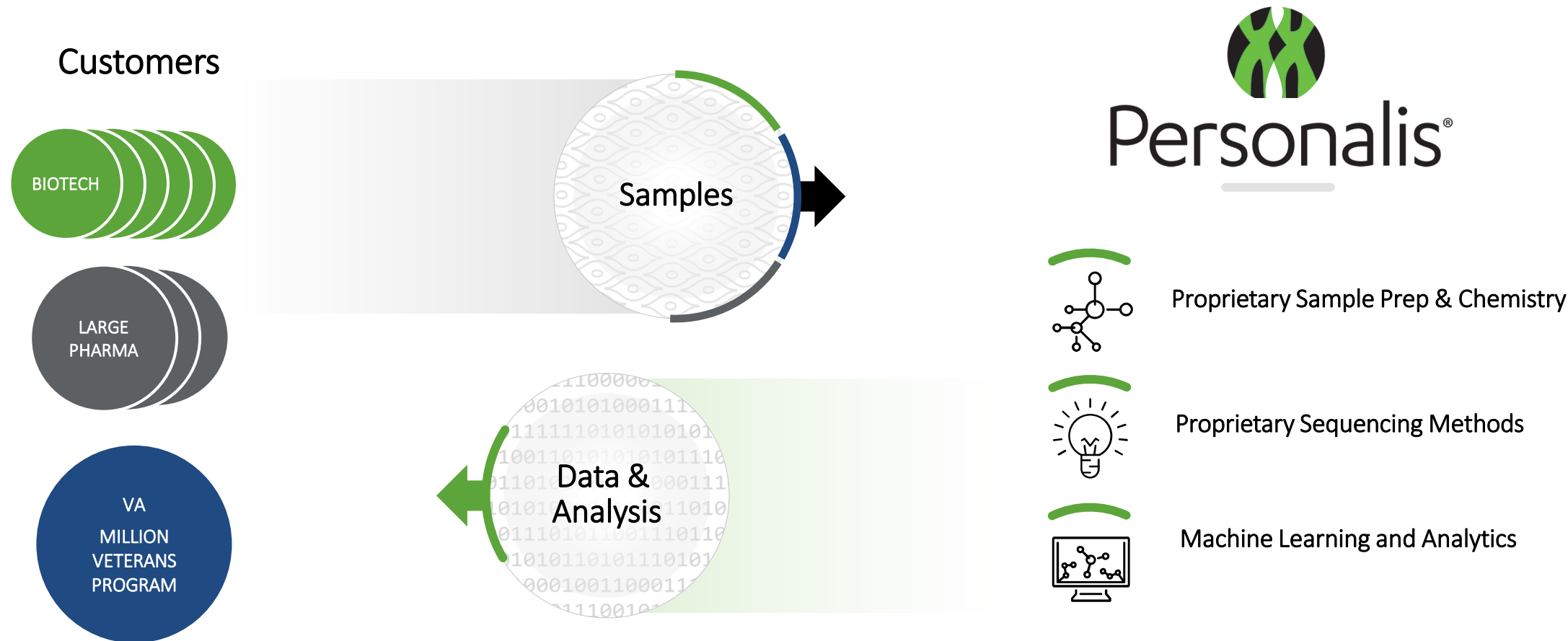
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Cancer drug development is increasingly about data...

... and Personalis is positioned to be a key part of that ecosystem

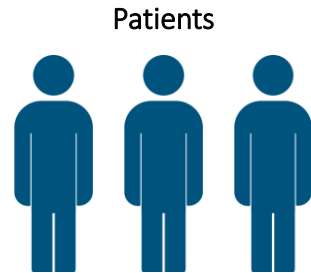
Personalis Provides Proprietary Genomic Information to Customers

Efforts to develop better cancer drugs increase demand for genomic information



Personalis is Transforming the Development of Next-Generation Cancer Therapies

Providing biopharma with more comprehensive molecular data about patient tumors



Tumor Tissue Samples



Comprehensive
Molecular Data

Customer Base

Rapid Growth

Large Market

~20,000

TUMOR GENES + IMMUNE SYSTEM

50+

BIOPHARMA CUSTOMERS
NO REIMBURSEMENT

2019 REVENUE: **\$65.2MM** (73% YoY)
1Q'20 REVENUE: \$19.2MM (36% YoY)

WITH CAPITAL-EFFICIENT BUSINESS MODEL

\$5 billion

ESTIMATED INITIAL TAM WITH
BIOPHARMA CUSTOMERS¹

Biopharma Customers are Using Molecular Data to Address a Large Opportunity

Significant
End Market

**\$133
Billion**

Annual spend on cancer
therapies and supportive care
drugs for cancer¹

Biopharma
is Committed

73%

Oncology therapeutics in
development rely on
biomarker data²

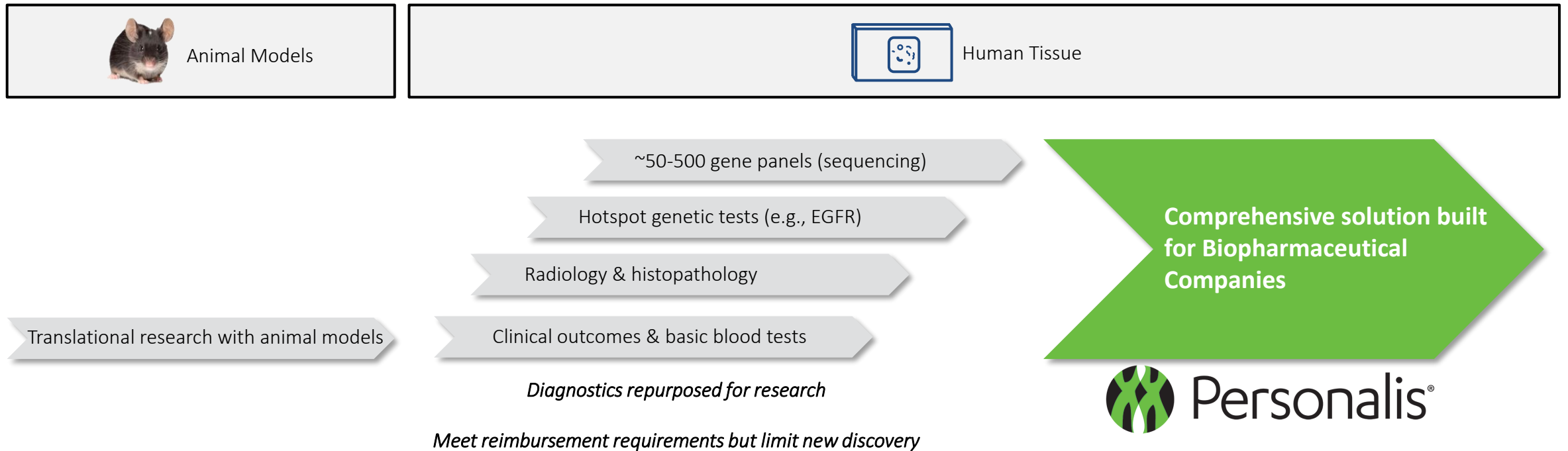
Benefits
are Promising

3x

Increase in probability of
success (Phase 1 → Approval)
for therapies with biomarkers
across all therapeutic types³

Personalis is Purpose-Built for Biopharma

Our comprehensive solution represents the next step in biopharmaceutical research



Platform Leadership Over Generations of Innovation

ACE Exome Technology

Superior sequencing performance for ~20,000 genes

Genome Medicine and Nature Review publications demonstrating leading exome performance

Launched in 2013

ACE Immunoid

I-O Focused First Gen Platform Technology

Combined exome and transcriptome sequencing using ACE technology

Increased variant specificity and sensitivity

Launched November 2016

ACE Immunoid for Personalized Cancer Therapy

Platform extended for personalized therapy customers

NeoantigenID

Improved turn around time

Device master file with FDA

ACE Immunoid for Biomarkers

Platform extended for biomarker identification

ImmunogenomicsID for tumor and microenvironment

Immunoid NeXT

Universal Cancer Immunogenomics Platform

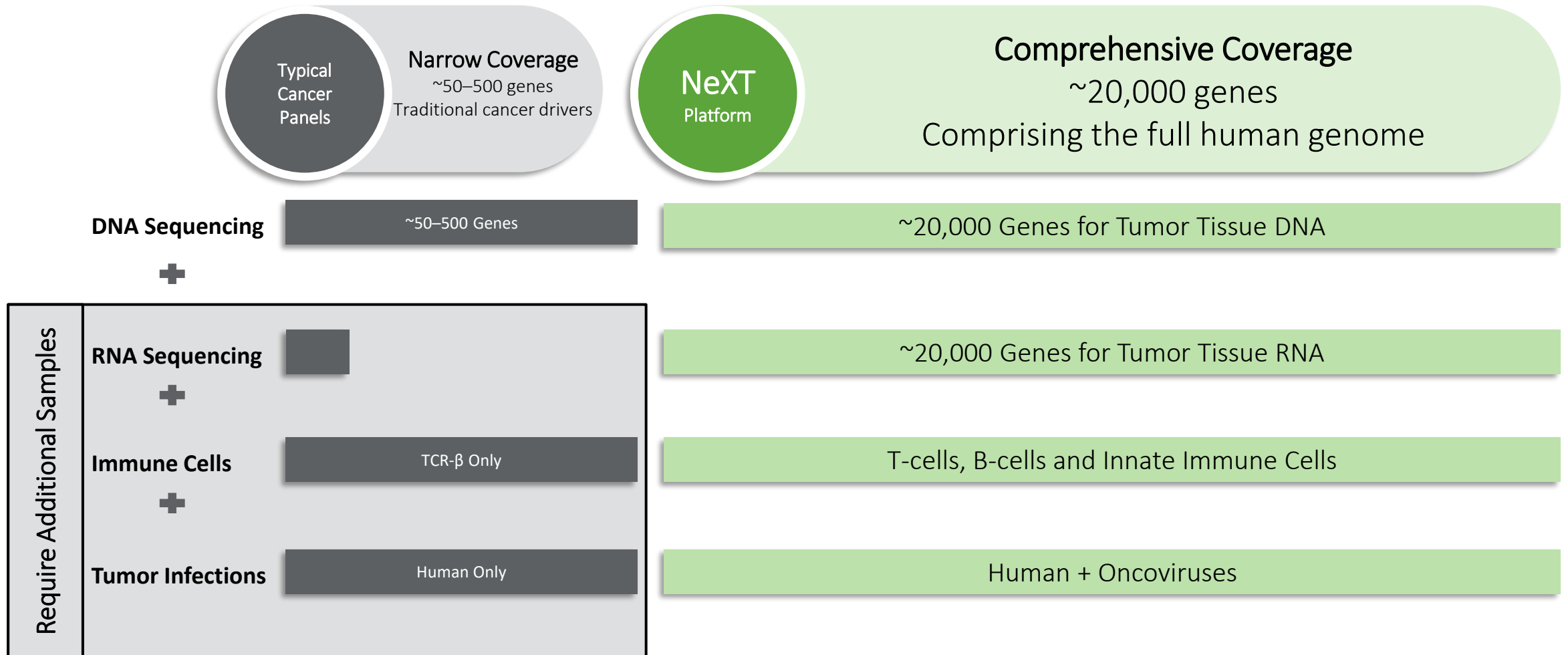
Complete picture of cancer and immune genomics from a single sample

Applicable across I-O, targeted and personalized therapies

Announced in November 2018

Launched in 2019

Diagnostic Panels Utilize Human Tissue But Aren't Comprehensive











Proprietary Platform Maximizes Insights from a Single Sample

Patient Tumor Samples Are Often Extremely Limited



Traditional Process

Multiple Samples | Multiple Vendors | Multiple Assays

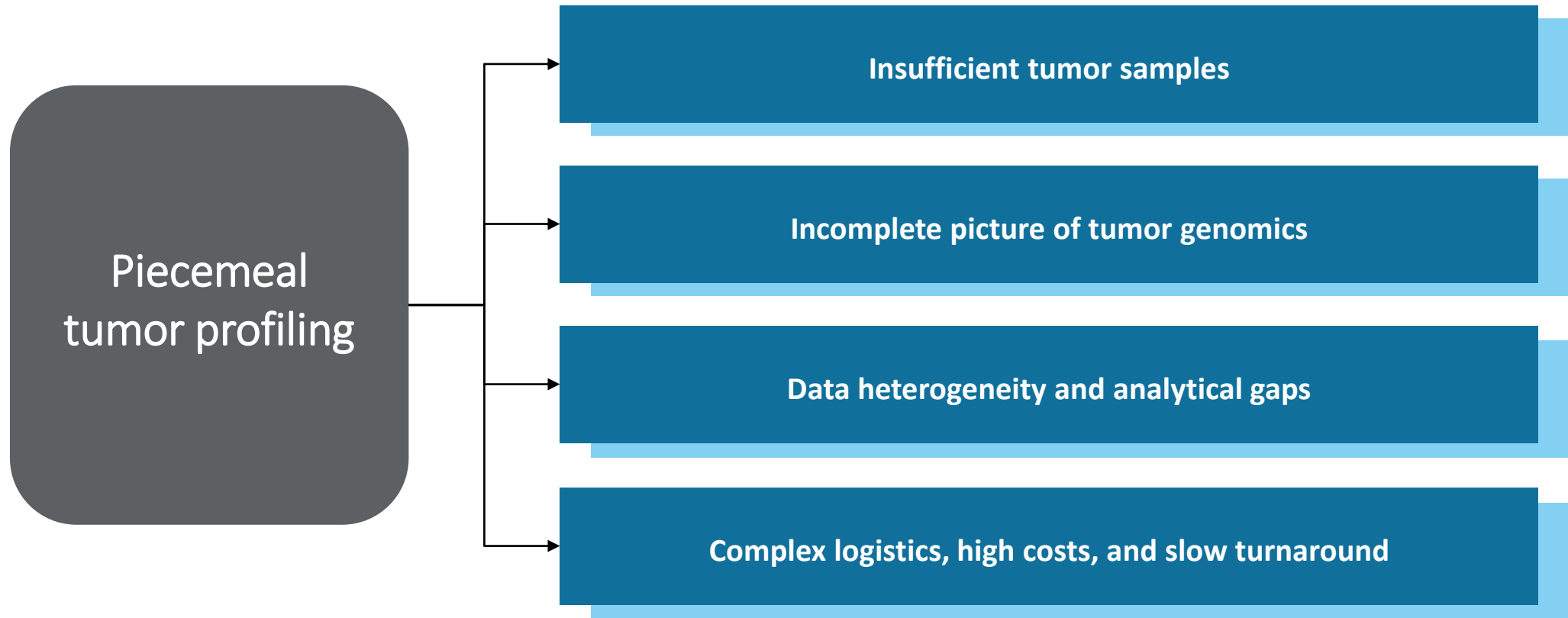
-  Targeted Therapy Panel (often 50 to 500 genes)
-  Neoantigen Identification from Exome
-  Expression Data from Array
-  TCR / Immune Cell Repertoire
-  MSI-Testing
-  Oncoviral Testing
-  Remaining Sample, if any, Sent to Discovery and Translational Teams
-  HLA-Testing



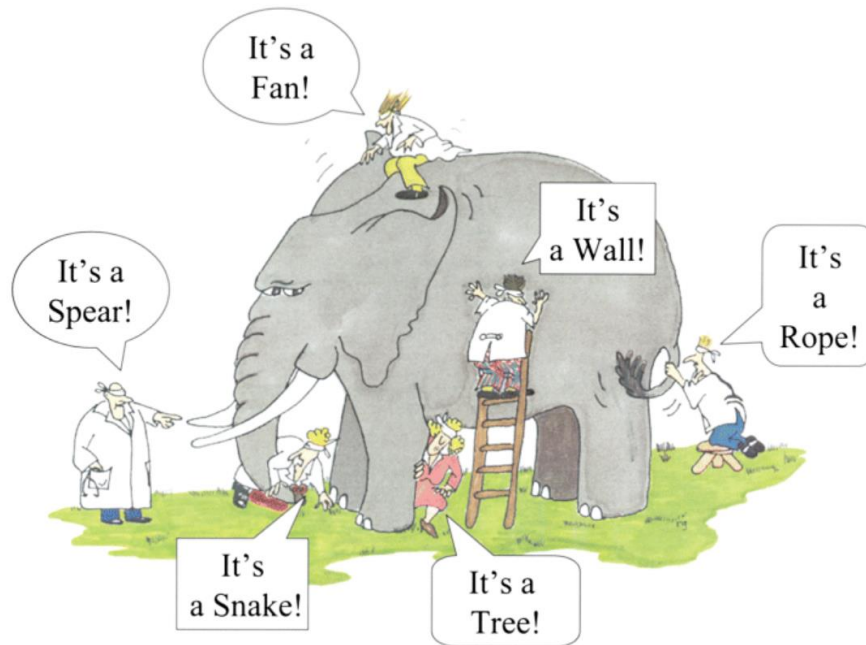
Personalis®

**Comprehensive Data with a Limited Sample
Higher Success Rate and Lower Costs**

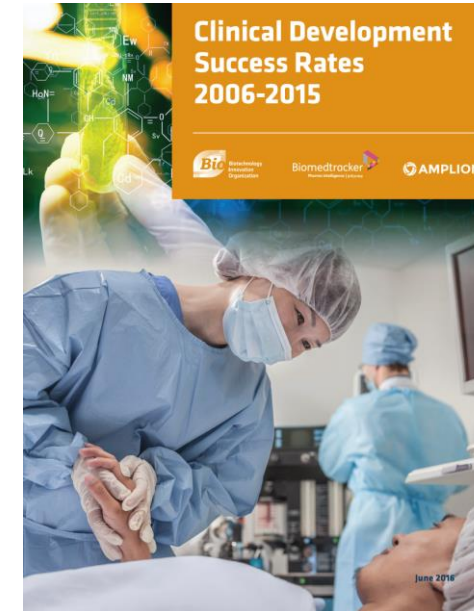
Patching Together a Profiling Solution with Multiple Offerings is Challenging...



...Leading to an Incomplete Picture of Cancer and Low Rates of Success



Viewing a singular aspect of tumor biology limits conclusions







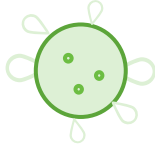
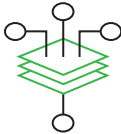



5.1%

The likelihood of FDA approval from Phase I clinical trial for oncology developmental candidates¹

Proprietary Assay and Analytics for the Many Elements of Tumor Biology

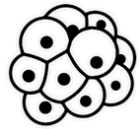
Immunoid NeXT

	DNA & RNA Coverage over 20,000 genes	Neoantigens	Tumor Escape & Immuno-modulators	HLA Type & Mutations	Immune Repertoire	MSI	Oncoviruses	Immunocellular Deconvolution	Diagnostic Report
									
Proprietary Assay & Content	ACE assay technology enhances accuracy	ACE assay technology Proprietary mass spec data	ACE assay technology	Proprietary design to enhance accuracy	Proprietary design boosts CDR3	Enhancement in MSI regions not covered by exomes	Proprietary design	Proprietary RNA signatures*	Boost >1000X in clinical footprint for clinical grade coverage
Proprietary Analytics & Validation	Validated analytics for DNA and RNA mutations True TMB	Proprietary neural networks	Integrated DNA & RNA analytics	Validated high accuracy algorithms	Analytics for TCR and BCR	Both canonical and exome based MSI computation Clinical validation*	Sensitive and specific detection*	Immune cell signature scores*	Clinically validated analytics and reporting*

Personalis customers can select features of the platform to meet their particular needs. An * denotes next-generation feature in development.

Differentiated Analytics Driven by Proprietary Content

Engineered cell lines train neural networks to make predictions



Genetically engineered cell lines



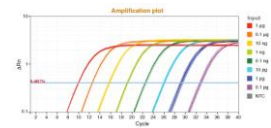
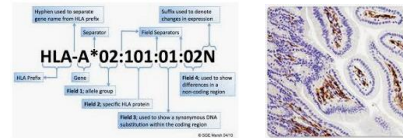
Mass spectrometry



Neural networks

Neoantigen prediction

Sequencing approach validated with orthogonal technologies



HLA, IHC, QPCR...

Foundation for regulatory compliance

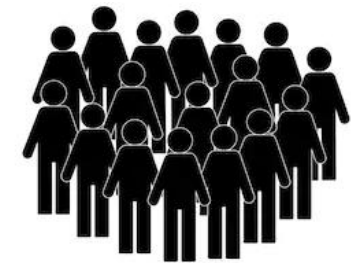
Clinical & research collaborations



PARKER INSTITUTE
for CANCER IMMUNOTHERAPY

Demonstrate clinical utility of the platform

Growing database from patient samples

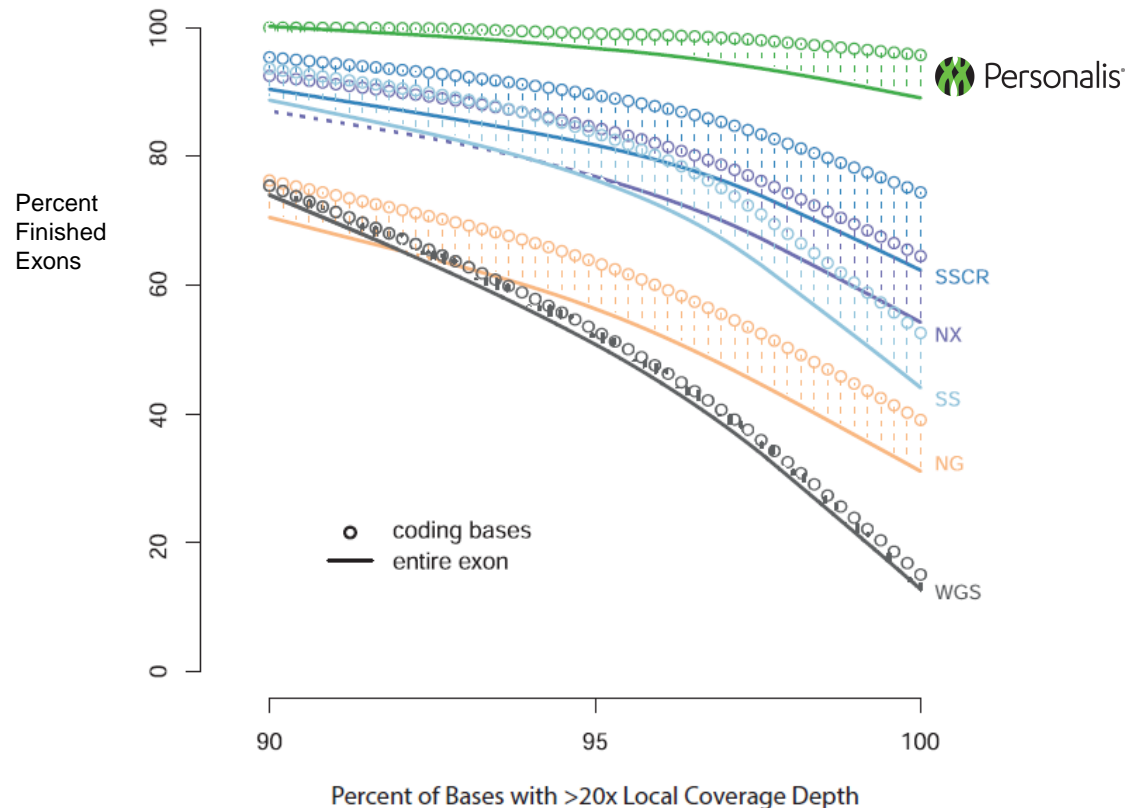


Provides customer with additional information and opportunity for discovery of unique drug targets

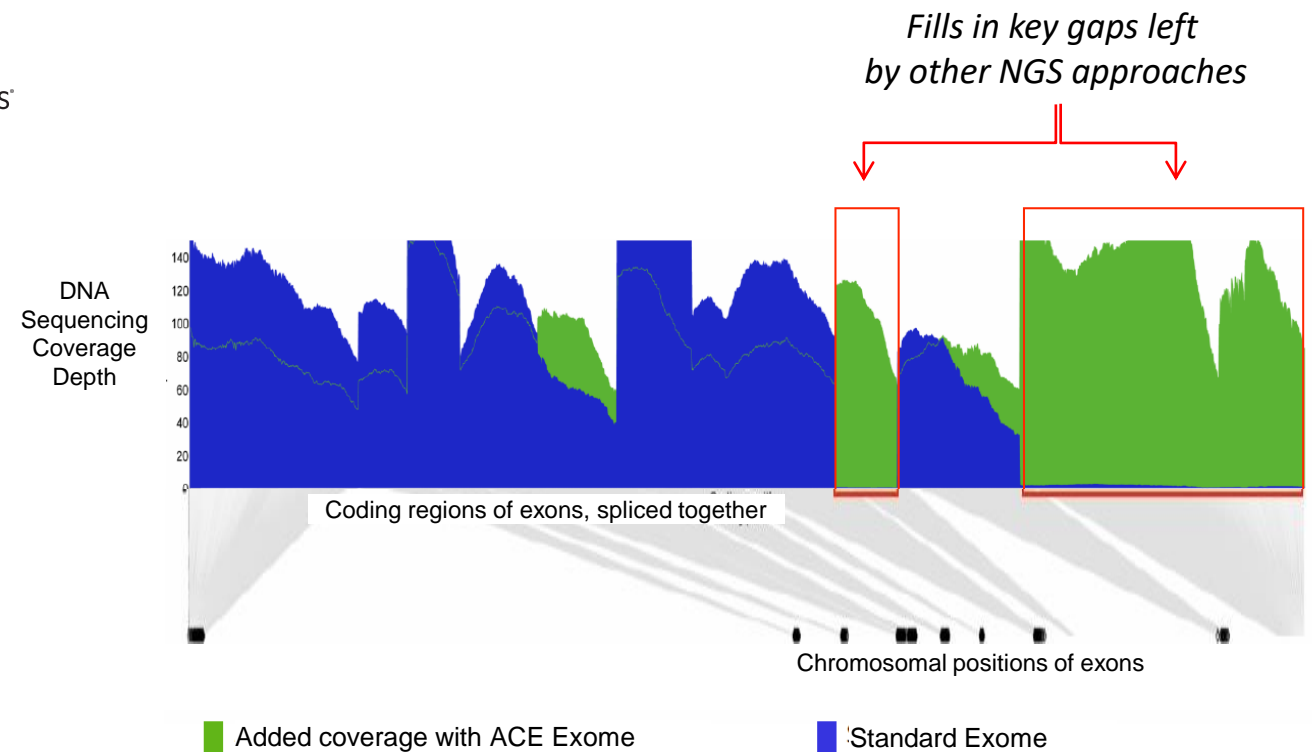
Proprietary Sequencing Methods Achieve Superior Coverage and Gene Finishing

Coverage, depth and accuracy are key in oncology

Superior sequencing performance¹



Coverage of difficult-to-sequence gene regions

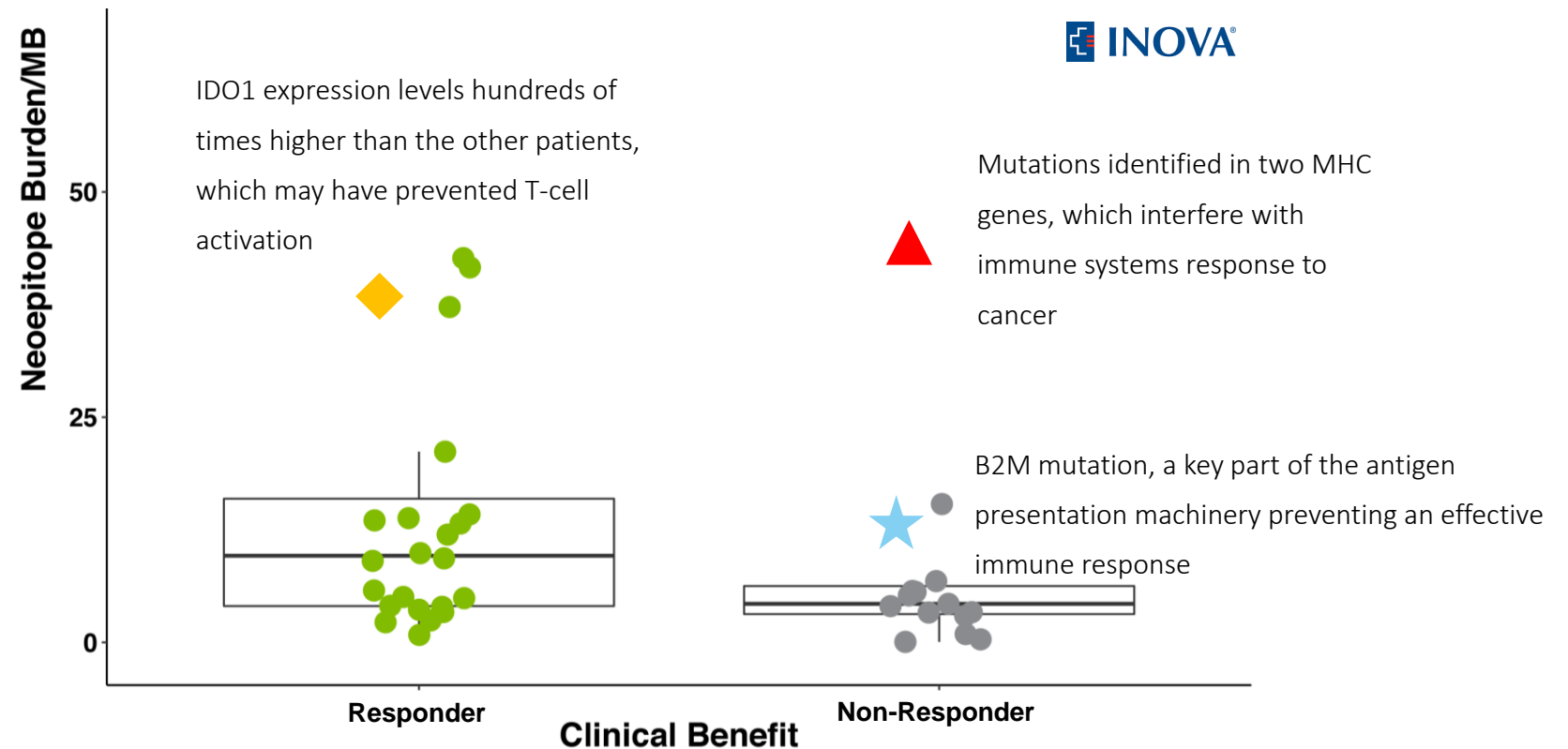


Comprehensiveness Allows Customers to Understand Why Patients Respond

At an average cost of ~\$60,000 per patient in oncology clinical trials,¹ understanding why patients do or don't respond is critical

Improve enrollment
criteria in clinical trials

Discover new biological
mechanisms underlying
therapeutic response and
tumor resistance

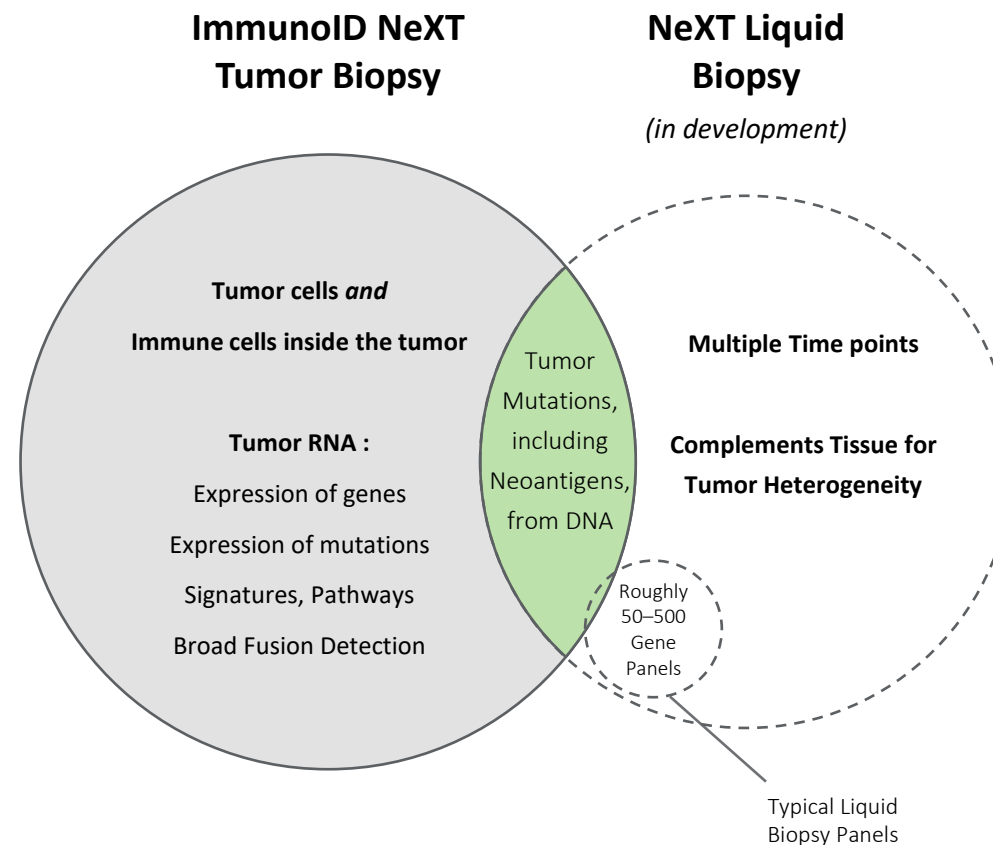


Developing Liquid Biopsy Capabilities to Complement Tissue Sample Insights

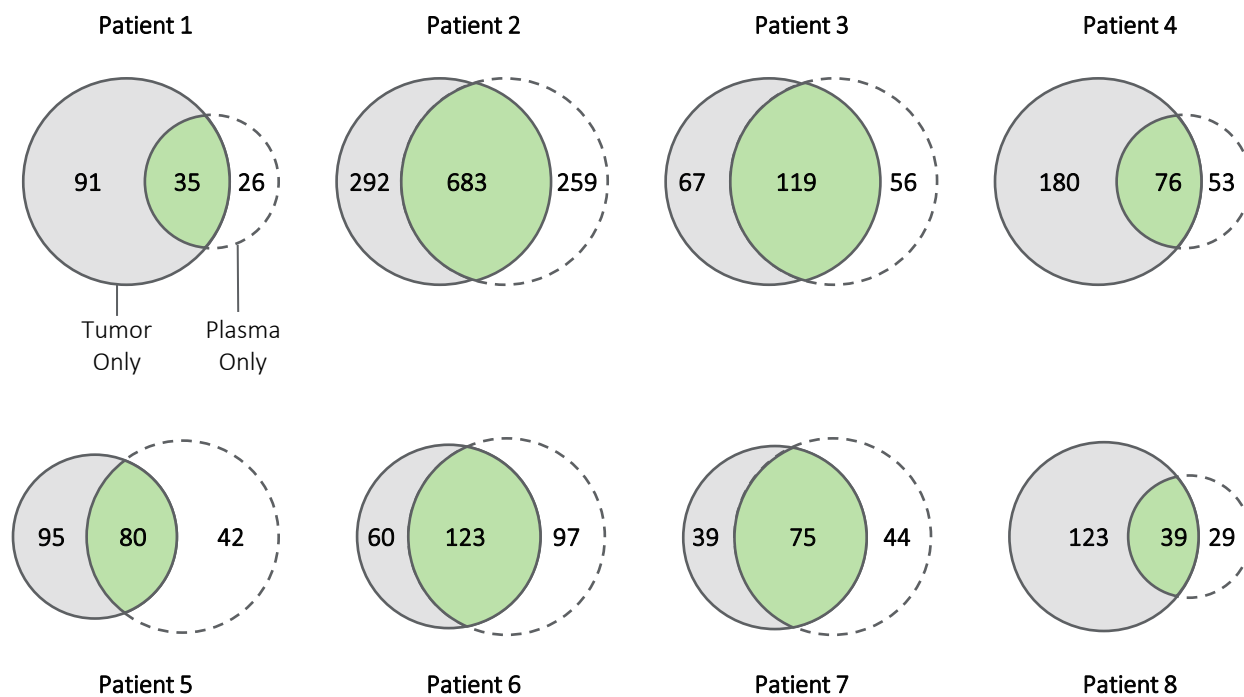
Purpose-built for pharma clinical research

~ 20,000 genes in both tissue and liquid biopsy versions

Tissue is critical for immune cells and RNA, but cfDNA complements with new insights and serial time points



Mutations Found in Tissue Samples and cfDNA are Important for Drug Development



Numbers indicate variants detected in the tumor only, plasma only, or in both.

Our Customer Applications – Biopharma Companies



Immunotherapies

*Platform provides comprehensive insights on tumor **and** immune biology*



Targeted Therapies

Patient's genomic and immune profile critical for pharma R&D



Personalized Cancer Therapies

*Information we provide can be used to design **individually tailored** therapies*

Population Sequencing – U.S. VA Million Veteran Program

National research program to learn how genes, lifestyle, and military exposures affect health and illness.

- Enrolling veterans nationwide at a rate of approximately 100,000 a year
- 825,000 veterans enrolled in program to-date
- Overall enrollment goal has recently been increased to 2 million veterans¹



* As of March 2020, the VA MVP temporarily suspended sample collection due to the COVID-19 pandemic

Personalis is the whole genome sequencing provider to U.S. VA Million Veteran Program

Long-term partner

Working together since 2012 with approximately \$145M of orders to date

Significant customer offering stability and scale

2019A Revenue of \$43.5M

1Q'20 Revenue of \$14.8M

Personalis is currently contracted

to deliver ~100,000 samples

Awards to date expected

to be revenue into early 2021 (\$54.0M backlog)¹

Contracted to 2022 and potential for additional orders

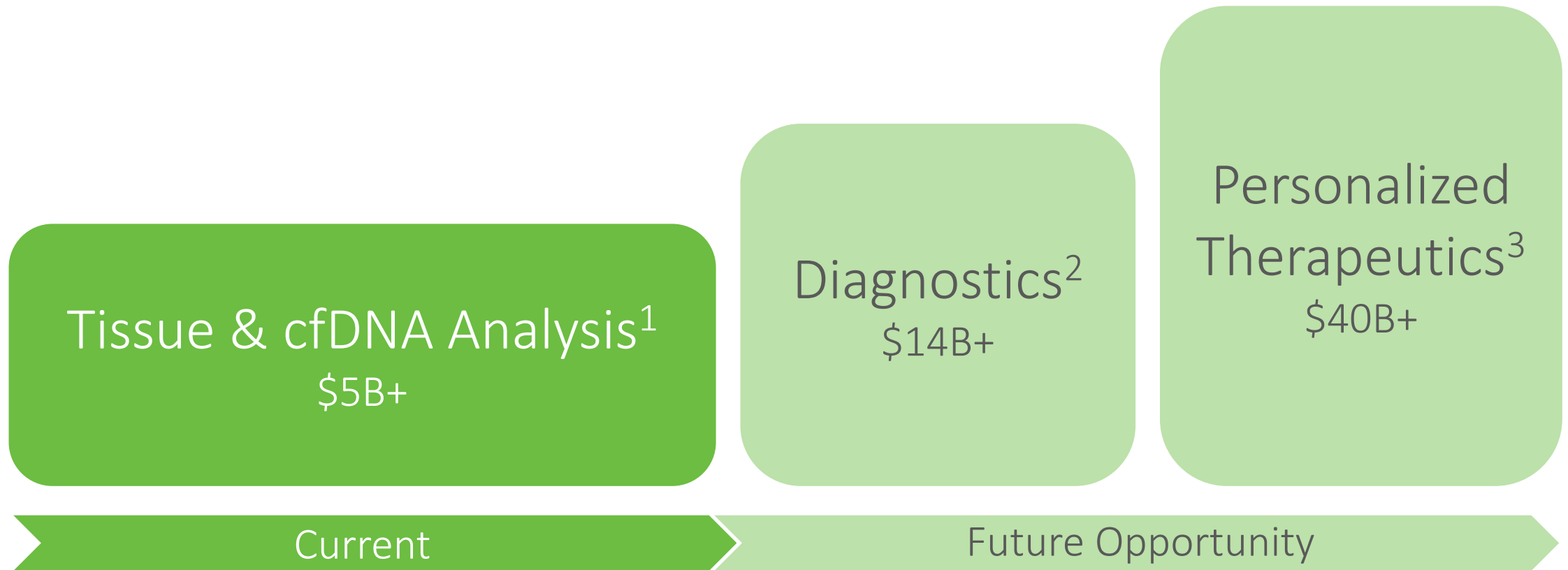


MILLION
VETERAN
PROGRAM

DISCOVERY ★ INNOVATION ★ ADVANCEMENT

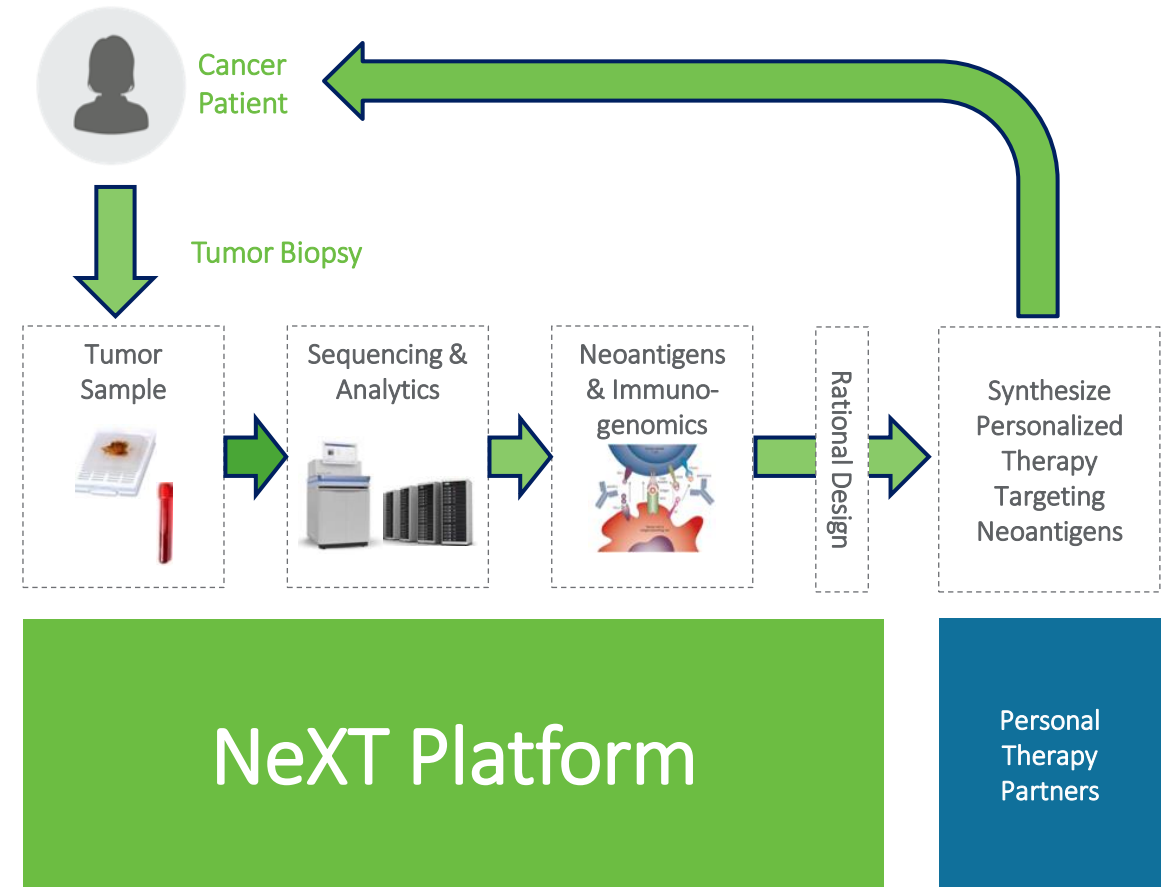
Offers key experience as cancer analysis eventually moves to whole genome

Market Opportunity Grows as Use Increases



Personalis Provides Information that May Be Used in Personalized Cancer Therapies

- We believe we are working with the majority of companies developing neoantigen-targeted personalized cancer therapies
- Involved in first-in-human clinical trials
- Addresses key challenges with unique technology
 - Seeing more neoantigens
 - Predicting which neoantigens will be immunogenic
 - Comprehensive immuno-genomic biomarkers
- Rapid turnaround time
- >95% success rate with samples¹
- Personalis' FDA Device Master File enables long-term success with our customers
- Potential to derive revenue in connection with the sale of personalized therapeutics developed using our platform



What's Next?

Develop NeXT as a Clinical Diagnostic Platform

- Clinical diagnostic test built for advanced immuno-therapies
- Genes related to classic targeted therapies boosted to > 1,000x coverage
- Initial clinical interpretation builds on three years of experience with our earlier targeted-therapy panel-based test
- Platform to work with pharma and collaborators to build clinical utility evidence with advanced therapies
- Long-term upside as the diagnostic platform of next-generation IO

SPECIFICATIONS SHEET **ACE CancerPlus Test - Clinical Report Only**

Personalis[®]
ACE CancerPlus Test

Increasingly, oncologists and pathologists are utilizing information on genomic alterations in solid tumors, such as lung, colon, breast, skin, and prostate cancers, to help guide and optimize therapeutic options for patients. The Personalis ACE CancerPlus Test provides clinicians a comprehensive and accurate next generation sequencing based testing solution for solid tumors.

Clinical Reports

Personalis ACE CancerPlus Test is a comprehensive genomic testing solution that provides physicians a clinical report on the genomic alterations found in cancer genes of medical importance. We use our leading ACE cancer platform to provide high accuracy, clinical grade next generation sequencing and analysis to identify base substitutions, insertions/deletions, copy number alterations and gene fusions.

Test results are provided to clinicians in hard copy and PDF format. The ACE CancerPlus Test report describes clinically important genomic alterations and potentially relevant therapies and clinical trials.

What Makes Our Test Unique

The Personalis ACE CancerPlus Test goes beyond typical cancer genomics tests in a few key areas:

- Proprietary methods for improving sequencing coverage in traditionally difficult to sequence regions typically missed or excluded from other cancer panel tests.
- Analysis of DNA and RNA from the same sample to enable robust identification of gene fusions over a broad number of genes.

ACE CancerPlus Performance Specifications

Specification	Value
Input required	100 ng
Specimen type	FFPE, Fresh Frozen, 100% tumor content
Regions Analyzed	Coding regions of 180 genes
Type of Sequencing	On-target DNA using Illumina HiSeq
Typical Median Depth	>1000x
Turnaround Time	~3 weeks
Specifications	
Sensitivity	Base Substitutions (90% ATG) - 100% Indels (90% ATG) - 100% Copy Number Alterations - 100% Gene Fusions - 100%
Specificity (PPV*)	Base Substitutions (90% ATG) - 99% Indels (90% ATG) - 99%

PPV = Positive Predictive Value

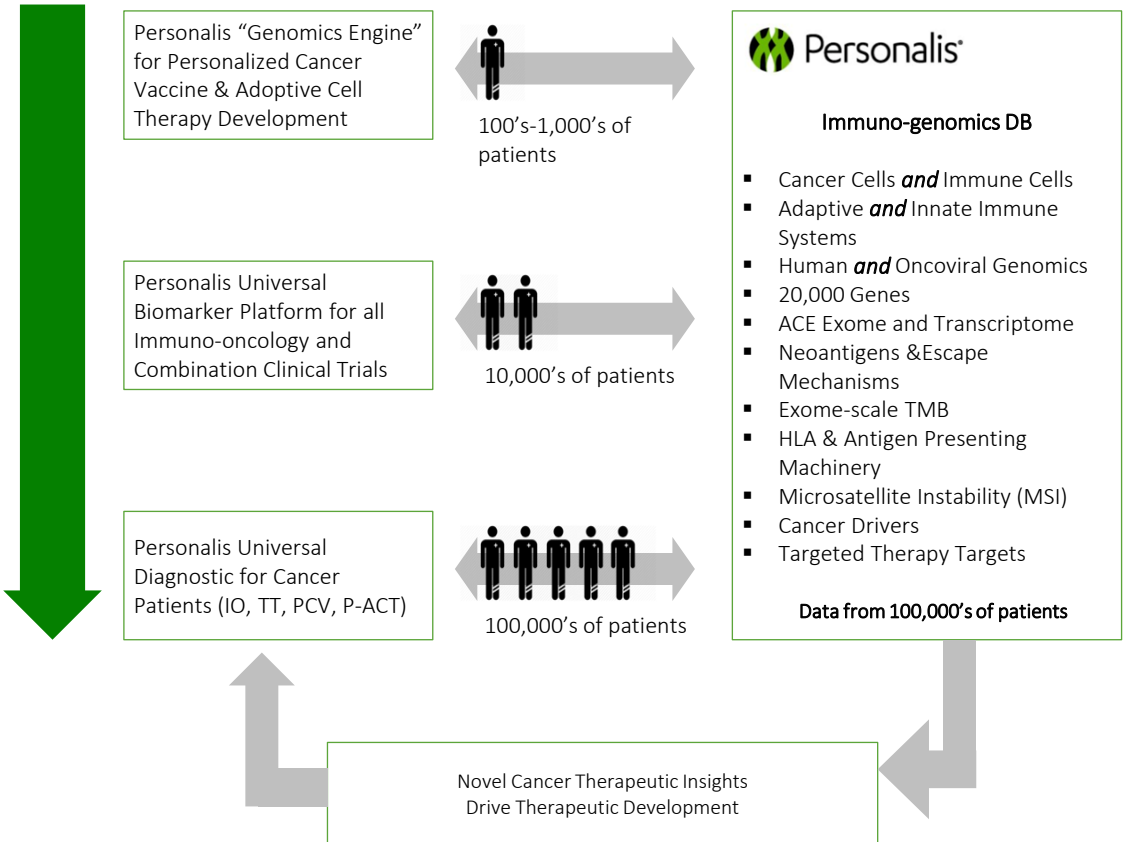
41 Cancer Genes Analyzed for Copy Number Alterations

Gene	Alteration	Alteration	Alteration
ABL1	CDKN2A	PTEN	PTEN
AKT1	CDKN2A	PTEN	PTEN
AKT2	CDKN2A	PTEN	PTEN
AKT3	CDKN2A	PTEN	PTEN
AKT4	CDKN2A	PTEN	PTEN
AKT5	CDKN2A	PTEN	PTEN
AKT6	CDKN2A	PTEN	PTEN
AKT7	CDKN2A	PTEN	PTEN
AKT8	CDKN2A	PTEN	PTEN
AKT9	CDKN2A	PTEN	PTEN
AKT10	CDKN2A	PTEN	PTEN
AKT11	CDKN2A	PTEN	PTEN
AKT12	CDKN2A	PTEN	PTEN
AKT13	CDKN2A	PTEN	PTEN
AKT14	CDKN2A	PTEN	PTEN
AKT15	CDKN2A	PTEN	PTEN
AKT16	CDKN2A	PTEN	PTEN
AKT17	CDKN2A	PTEN	PTEN
AKT18	CDKN2A	PTEN	PTEN
AKT19	CDKN2A	PTEN	PTEN
AKT20	CDKN2A	PTEN	PTEN
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AKT26	CDKN2A	PTEN	PTEN
AKT27	CDKN2A	PTEN	PTEN
AKT28	CDKN2A	PTEN	PTEN
AKT29	CDKN2A	PTEN	PTEN
AKT30	CDKN2A	PTEN	PTEN
AKT31	CDKN2A	PTEN	PTEN
AKT32	CDKN2A	PTEN	PTEN
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AKT36	CDKN2A	PTEN	PTEN
AKT37	CDKN2A	PTEN	PTEN
AKT38	CDKN2A	PTEN	PTEN
AKT39	CDKN2A	PTEN	PTEN
AKT40	CDKN2A	PTEN	PTEN
AKT41	CDKN2A	PTEN	PTEN
AKT42	CDKN2A	PTEN	PTEN
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AKT99	CDKN2A	PTEN	PTEN
AKT100	CDKN2A	PTEN	PTEN

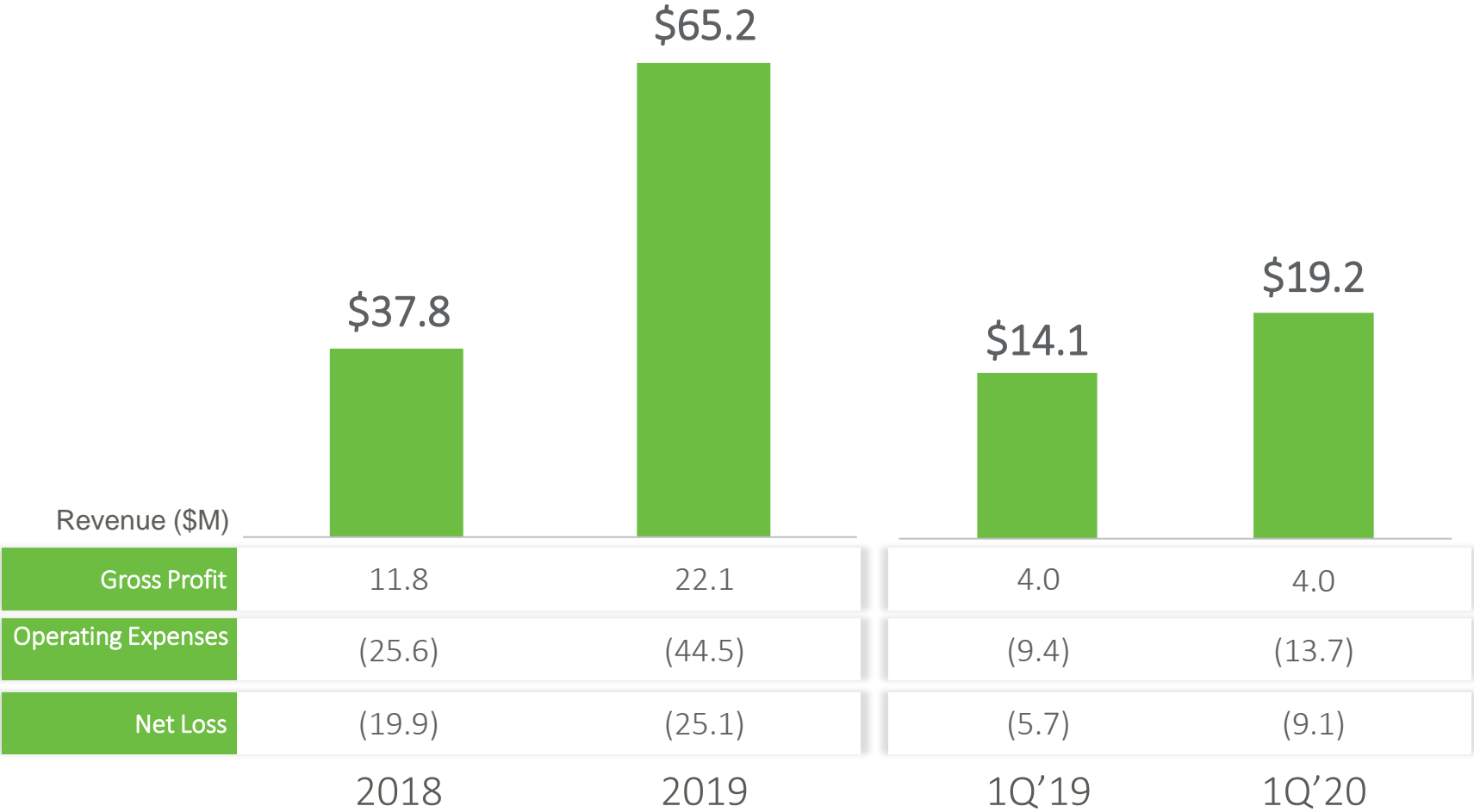
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Build a Tumor Immuno-Genomics Database



Strong Financial Profile and Historical Growth



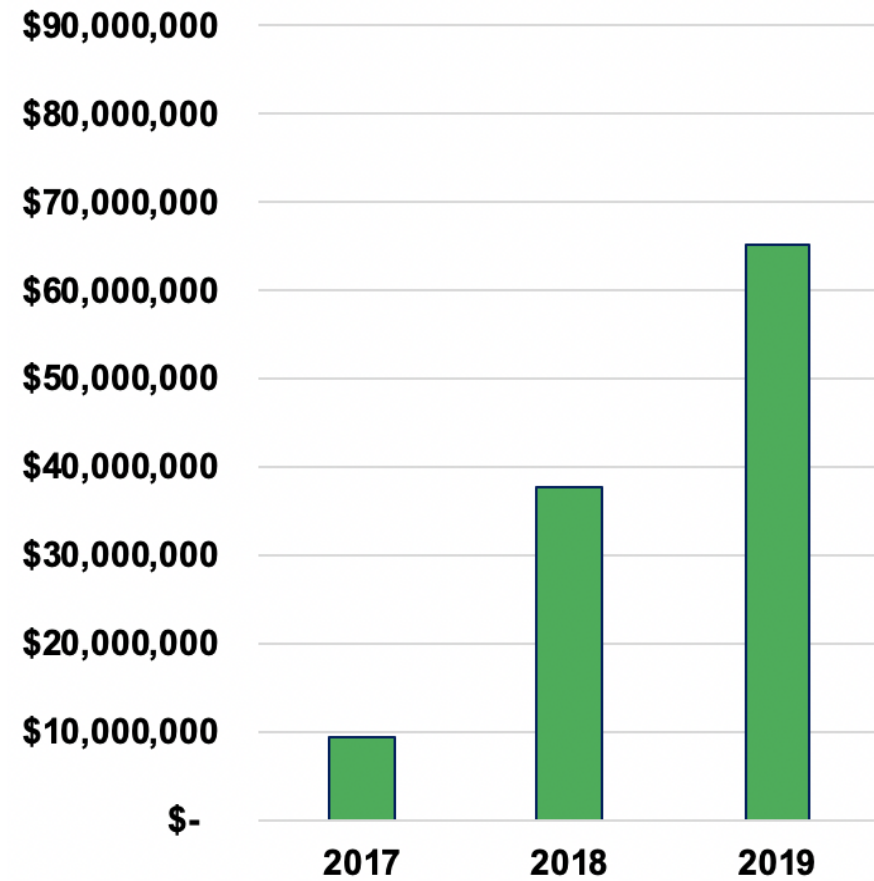
1Q '20 Balance Sheet

Total Cash¹: \$120.0M

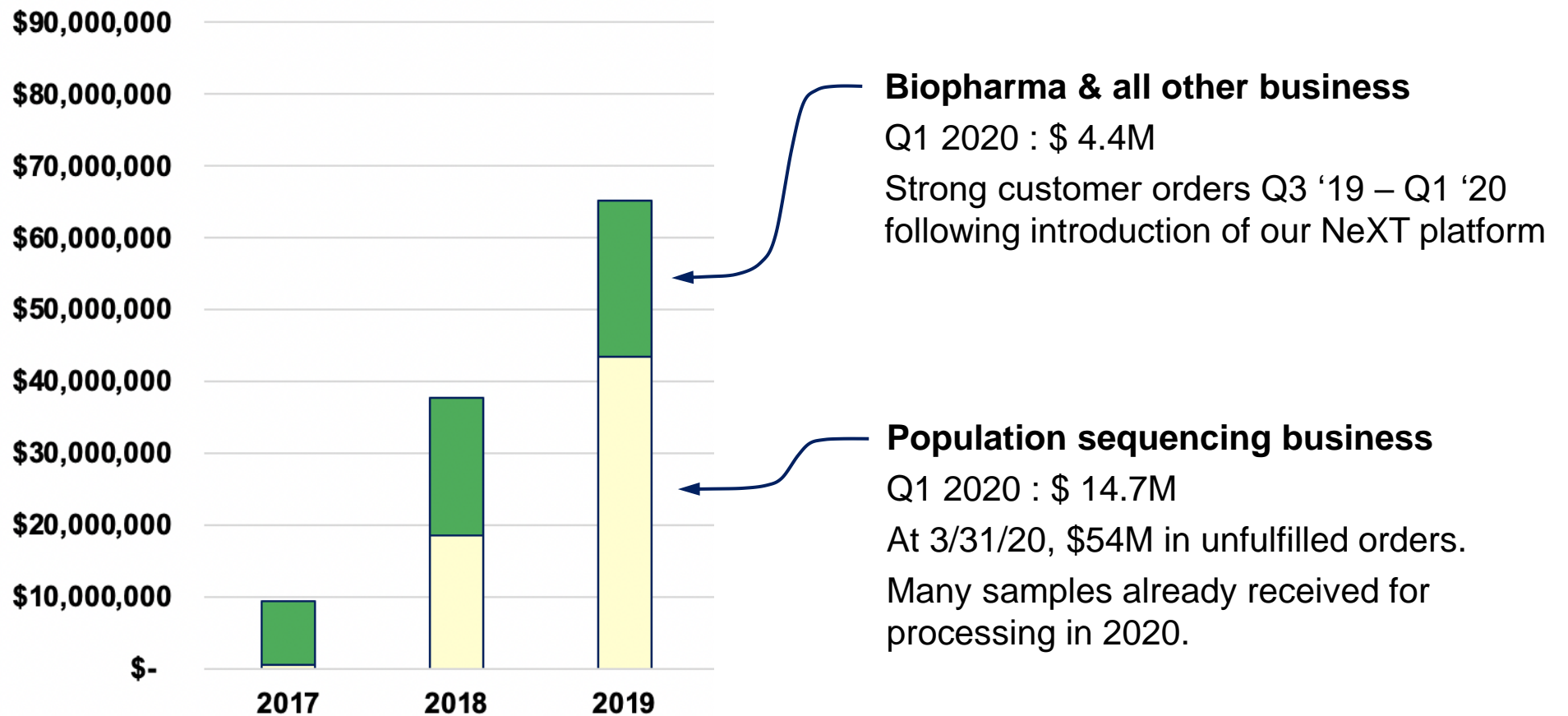
No Debt

Customer Deposit Liabilities: \$34.4M²

Personalis Revenue Growth 2017 - 2019



Personalis Revenue Growth



COVID-19 Update

- On March 13th, the majority of our employees were instructed to work from home, with the exception of those needed to keep laboratory operations running
- On March 16th, health officers for several counties within the San Francisco Bay Area issued an order for individuals to “shelter at their place of residence” due to concern over COVID-19 “; on March 19th, the Governor of California and the state public health authorities ordered all individuals living in the State of California to stay at their place of residence for an indefinite period of time (subject to certain exceptions to facilitate authorized necessary activities) to mitigate the impact of the COVID-19 pandemic
- Some of our customers have been affected and others are still operating
- Given the uncertainty, we withdrew and suspended our 2020 revenue guidance during our March 25, 2020 earnings call and did not provide 2020 revenue guidance during our May 7, 2020 earnings call
- We plan to update the investment community again on our next earnings call
- In addition, an advisory committee of our Board of Directors has been formed to oversee and advise on our COVID-19 response and is meeting regularly

Experienced Leadership Team



John West

President, Chief Executive Officer & Director



Richard Chen, M.D., M.S.

Chief Scientific Officer



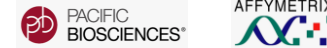
Stephen Moore

General Counsel



Aaron Tachibana

Chief Financial Officer



MANAGEMENT TEAM

Christian Haudenschild, Ph.D.	VP Operations
Stephane Mouradian	VP Business Development
Carol Tillis	VP Finance and Administration
Rena McClory, Ph.D.	VP Marketing
Lloyd Hsu	VP Software Engineering
Xavier Paliard, PharmD, Ph.D.	VP Immunology and R&D



NON-EMPLOYEE DIRECTORS

Jonathan MacQuitty, Ph.D.	Chairman of the Board
Patrick Balthrop	Director
A. Blaine Bowman	Director
Alan Colowick, M.D.	Director
Karin Eastham	Director
Kenneth Ludlum	Director
Paul Ricci	Director



Operational Excellence

100,000+ human samples

of anticipated current capacity annually

Significant focus on process development

including with laboratory automation, to drive margin expansion

Differentiated QMS and Regulatory Credentials

CLIA / CAP, NY State¹ & FDA² - all at exome scale

Headquartered

in Menlo Park, CA

Over 185 employees

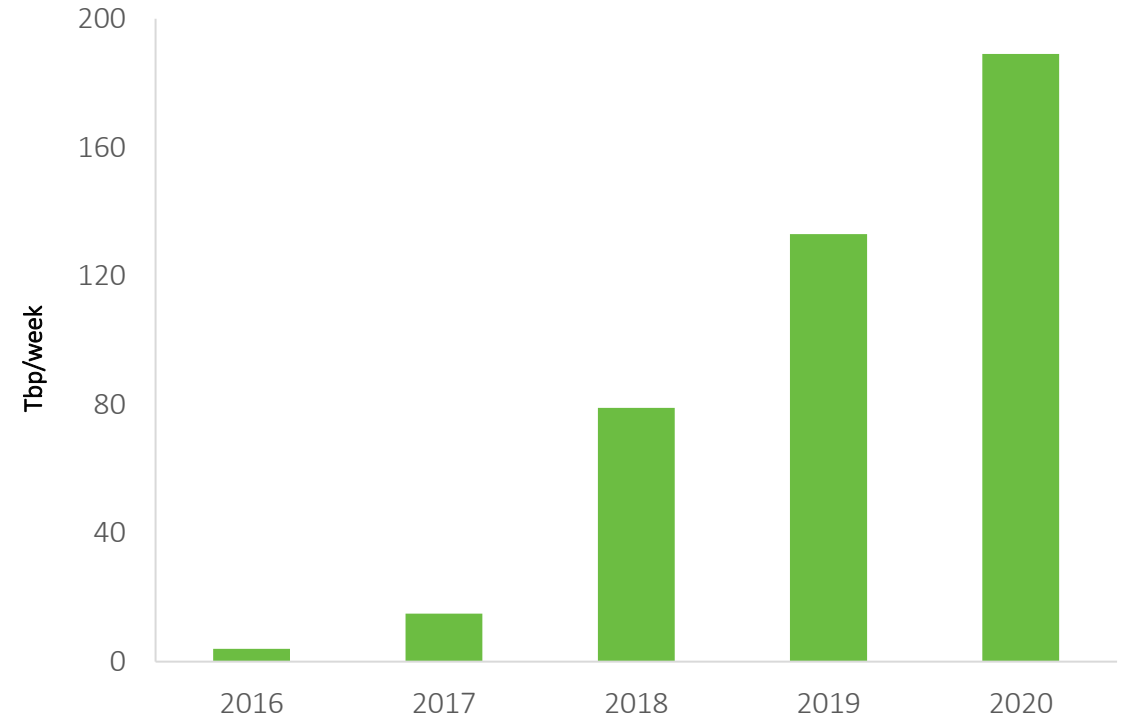
Specialized commercial team has grown 50% since IPO

Intellectual Property Protections

including 10 issued U.S. and 2 issued foreign patents

Growth of Personalis' Sequencing Capacity

Sequencing capacity at Q1



Equipment sequencing capacity as of Q1 each year

Key Upcoming Milestones

Planned new product launches

- Continue to receive orders for ImmunoID NeXT in 2020 with revenue in 2nd half of 2020 and beyond
- Exome-scale cell-free DNA liquid biopsy for neoantigens to be launched in 2020

Growing proprietary content to drive further product differentiation

- Mass spec data for HLA-peptide binding
- Immuno-genomics database reaches scale to benefit biopharma customers

Customer & collaboration results to increasingly demonstrate clinical utility

- Expect to demonstrate neoantigen and tumor escape dynamics using exome-scale cell free DNA assay
- Potential for use as companion diagnostic to better understand a patient's therapeutic response to checkpoint inhibitors
- Potential for personalized therapy customers to demonstrate efficacy using adoptive cell therapies & cancer vaccines

Cancer Drug Development is Increasingly About Data...

... and Personalis is positioned to be a key part of that ecosystem



“Genomics Engine” for Next-Generation Cancer Therapies

Covers all ~20,000 human genes *and* the immune system from a single tumor tissue sample

Purpose-built for biopharma to help better understand cancer

Complementary liquid biopsy assay with broad 20,000-gene coverage in development



Positioned to Capitalize on Major Trends in Oncology R&D

Molecular data from cancer patients is increasingly used to develop therapeutics

Current molecular profiling panels only cover ~50-500 genes and miss critical tumor and immune biology

Immunotherapies, targeted therapies and personalized cancer medicines require more comprehensive genomic profiling



Potential to Unlock Value in Massive Markets

\$5Bn estimated initial addressable market for biopharmaceutical customer R&D

\$14Bn estimated addressable future market for diagnostic opportunity

\$40Bn estimated addressable future market based on commercialization of personalized therapeutics



Strong Financial Profile and Historical Growth

Strong historical revenue growth
Initial commercial model not subject to any reimbursement from payors

More than 50 biopharmaceutical customers since inception

VA MVP is a significant customer offering scale and stability

Highly targeted enterprise sales model

Endnotes

Page 5:

1. Number of patients and clinical trials are based on data from the U.S. National Library of Medicine, ClinicalTrials.gov, January 2019; assumes that patients in such clinical trials will receive one tumor biopsy test and three liquid biopsy tests over the course of a clinical trial, and the cost of tumor and liquid biopsy tests will be \$5,000 and \$7,000 on average, respectively

Page 6:

1. IQVIA MIDAS; IQVIA Institute, Dec 2017
2. Tufts CSDD “Personalized Medicine is Gaining Traction, but Faces Multiple Challenges” (14-May-2015)
3. Biotechnology Innovation Organization (BIO), Biomedtracker, and Amplion “Clinical Development Success Rates 2006-2015” (Jun-2016)

Page 12:

1. Biotechnology Innovation Organization (BIO), Biomedtracker, and Amplion “Clinical Development Success Rates 2006-2015” (Jun-2016)

Page 15:

1. Patwardhan et al. Genome Med. 2015

Page 16:

1. Biopharmaceutical Industry-Sponsored Clinical Trials: Impact on State Economies, 2013

Page 20:

1. Based upon information from FedHealthIT.com article dated May 5, 2020 <https://www.fedhealthit.com/2020/05/va-to-award-million-veteran-program-mvp-support-contract/>

Page 21:

1. As of March 31, 2020, the remaining performance obligations under contracts for which revenues are expected to be recognized over approximately the next four quarters was \$54.0 million.

Page 22:

1. Number of patients and clinical trials are based on data from the U.S. National Library of Medicine, ClinicalTrials.gov, January 2019; assumes that patients in such clinical trials will receive one tumor biopsy test and three liquid biopsy tests over the course of a clinical trial, and the cost of tumor and liquid biopsy tests will be \$5,000 and \$7,000 on average, respectively
2. Based on a combination of data derived from the American Cancer Society, Cancer Facts and Figures 2018, 2018, American Cancer Society, Cancer Facts and Figures 2019, 2019, and a review article from the European Journal of Cancer, Cancer incidence and mortality patterns in Europe: Estimates for 40 countries and 25 major cancers in 2018, August 9, 2018. We assume that pre-diagnosis cancer patients will receive one oncology clinical diagnostic test to inform their treatment strategy or to identify clinical trial enrollment opportunities, and the cost per test will be \$3,000 on average, which we believe is in line with current cancer panels.
3. Based on a combination of data derived from Public Health Faculty Publications, SEER Cancer Statistics Review, 1975-2015 (only data relating to cancer cases diagnosed— and the respective stage of disease upon diagnosis—from 2008 to 2014 was used for our purposes), American Cancer Society, Cancer Facts and Figures 2018, 2018, American Cancer Society, Cancer Facts and Figures 2019, 2019, and a review article from the European Journal of Cancer, Cancer incidence and mortality patterns in Europe: Estimates for 40 countries and 25 major cancers in 2018, August 9, 2018. We assume that personalized cancer therapy patients will receive one tumor biopsy test and three liquid biopsy tests over the course of a clinical trial or treatment, with the average cost per test being the same as is outlined above in the United States and \$3,000 and \$4,200 on average per test, respectively, in the European Union.

Page 23:

1. For prospectively collected FFPE samples with our personalized therapy partners, we achieve a greater than 95% success rate for obtaining high-quality data from tumor samples received from personalized cancer therapy customers due to our optimized nucleic acid extraction protocols

Page 25:

1. Abbreviated for “Cash, Cash Equivalents, and ST Investments”
2. Represents customer deposits for the prepayment of a portion of services that the customer expects to order from us. If a customer that has prepaid us for future services cancels its contract with us or reduces the level of services that it expects to receive, we would generally be required to repay that customer's deposit

Page 30:

1. We maintain a current license with the New York State Department of Health for our laboratory

We have filed a Device Master File with the FDA

